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COVERAGE AT VIVA.CO.NZ/NZFW

Friday August 26, 2016



Personality Rules at Fashion Week

By Zoe Walker

he fun-filled antics of the past few days — backstage, on the runway and at after-parties - have drawn to a close, after stand-out shows from some of New Zealand's most exciting new fashion talent.

But the most interesting trend of the week wasn't based on the clothes seen on the runway, but the people wearing them.

WHAT A MOMENT The Viva team share their NZFW highlights

"Great soundtrack, innovative styling, cohesive collection. Wynn Hamlyn's first solo show stood out for all the right reasons." — Amanda Linnell, managing editor

"Getting on the Link bus with Miss Crabb and all her models on Tuesday night. Lucky I had my Hop card." — Guy Coombes, photographer

"True individual style. Particularly from Katie Melody Rogers, a hair and make-up artist and model booker. Every outfit she wore during the week I found inspiring, because she wasn't trying to look like anyone else but herself." — Dan Ahwa. fashion editor

At several shows "nodels" — non-models, as they have been dubbed overseas walked the runway, and when models did walk, it was those with personality that stole the show.

At Wynn Hamlyn's stand-out show on Tuesday, friends of the designer appeared in the show, while Twenty-seven Names showcased their collection in portraits of the team in the brand's clothes. Last

"The different ways that designers showcased their collections: traditional shows (Harman Grubisa), brilliant gimmicks (Miss Crabb), moving performances (poetry at Jimmy D, choir at Hailwood), and exhibitions (Twenty-seven Names). The latter's show notes asked the pertinent question of the week: "What would happen if, instead of asking, 'how do I look?' we asked 'what will I do today?"" - Zoe Walker, associate editor

"The flashy rhinestone leather belts at Stolen Girlfriends Club caught my eye. Originally sampled for the brand's last collection, they've made a return and will be sold at the Newmarket store soon." — Rosie Kelway, writer

"I don't usually pay much attention to the beauty at shows, but the look at Miss Crabb was too good night's epic Huffer show featured pictures of the locals who have helped shape the brand plus shots of the guests, closing the week with a perfectly personal touch.

Tonight, the venue opens to the public for NZ Fashion Weekend, with Trelise Cooper showcasing her latest collection to a sell-out crowd. Tomorrow night, World returns to the runway after a five-year Fashion Week hiatus, with shows from

to miss. The baby blue eyeshadow and bright red lips perfectly captured the spirit of the evening, which was spontaneous and rebellious at the same time." — Jessica Beresford, digital producer

"Model Jordan Daniels, especially in that psychedelic yellow top and flares combo (pictured below) at Lucilla Gray. Plus, she always had a smile on her face backstage." — Danielle Clausen, editorial assistant



Andrea Moore, Federation and Storm happening throughout the weekend.

Keep your finger on the pulse with even more Fashion Week coverage at Viva.co.nz/NZFW plus follow us on Instagram, Snapchat, Twitter and Facebook (@NZHViva).

For more backstage shots from Fashion Week, see Viva.co.nz/Backstage

PLASTIC FANTASTIC Noted by Danielle Clausen

Perspex jewellery was coming in hot at several of the best shows of the week. Penny Sage designer Kate McGaw collaborated with jeweller Zelda Murray to create transparent, sculptural bangles and earrings. Best of all, said bangles were attached to clutch bags in some cases, acting as handles-cum-bracelets.

Lucilla Gray designed circular earrings in-house, hinting at the 60s in shades of pearl, jet black, yellow and forest green. The key to pulling off perspex

accessories? According to both designers, you should pair them with clean but luxurious fabrics. Think slinky silk crepe de chine or crisp cotton for a grown up feel.



Whether you're running late for a show — or just making a run for the nearest street style photographer — relaxed utilitarian separates are a surefire way to get noticed.



Photographer / Babiche Martens. Stylist / Danielle Clausen. Hair / Tony Thorn for Colleen. Makeup / Greta Andrews for M.A.C Cosmetics. Model / Jordan Daniels at 62 Models. **STOCKISTS** Adidas by Stella McCartney (09) 523 5005, Army and Outdoors 0800 ARMYSHOP, C&M camillaandmarc.com, Helen Cherry (09) 361 3727, Ksubi.com, Le Specs 0508 EYEWEAR, Liam (09) 376 8674,

Miss Crabb (09) 361 3322, Neuw (09) 358 2848, Pascoes (09) 846 3472, Pennysage.com, Rachelmills.com, Ruby (09) 376 8674, Shjark.com, Sunglass Hut 0800 607 895, Topshop 0508 TOPSHOP.

WORD ON THE STREET

What's your favourite restaurant right now?



HOSF ETAILS

Here's what's inspiring Rachel Mills' latest collection

ew Zealand designer Rachel Mills is looking to the opulence of the 80s for her next collection, which will debut at an off-schedule New Zealand Fashion Week installation today. Titled Wavey, the autumn 2017 range includes wide-leg pants, puffy sleeves and plush fabrics such as velvet, silk dupion and wool blends.

"My absolute favourite piece is the bumper coat, which is a longline coat available in banana-coloured wool crepe and a pepper wool suiting. It's got a clean neckline with a tie at the waist and bias cut flange details on the outside of the sleeve," says Rachel.

The installation, which is being held at The Sapphire Room in Ponsonby Central, will see guests walking among models to draw close attention to the details of the garments. It will also provide a first look at the brand's new RM Essentials range, which includes non-seasonal wardrobe staples and a range of sterling silver earrings called Pick 'n' Mix, which can be worn individually or linked together. Both lines will be released at the same time as the new collection.



DEVON BAYER Sales support at Icebreaker, 20 "The Mexican Cafe. I go there, like. four times a week — because it's so cheesy and I love cheese."



JAMIE BRANCO

World Newmarket

store manager, 40

"The French Cafe,

beautiful dishes. It

puts Auckland on

the same level as

big international

restaurants. For

Ostro in Britomart

Zool is fun. But The French Cafe is my

a quick dinner,

is nice and Zool

favourite."

because I love

how they work

on developing

OSCAR BARTON Postgraduate student and retail assistant at Area 51, 22 "Al's Deli because I just love burgers and they have one with macaroni cheese in it."



Amazinger Face is a hilarious book about beauty with lots of tips and tricks. One important takeaway is that, apparently, "your face stops at your boobs", so keep on moisturising, people!



Loving this dramatic floral look from Balenciaga's Fall 2016 collection.



You can't beat a pair of perfectly-fitted jeans. Re/Done 100 per cent nail the fit by reworking second-hand Levi's.

CREATIVE CREATURES

Hair stylists will go all-out at the Exhibit hair show on Sunday night, writes Janetta Mackay

ometimes stylists just like to let their hair down — or tie it up with string and attach puffballs. In the same way designers

shape fabric into unexpected drapes, hairdressers love to sculpt hair in creative new ways. This is the world of the hair show, as distinct

from a fashion show with hair styled to complement the vision of the clothes. Think hair as artistic expression rather than hair you might want to wear out of the salon. Sometimes the two exist in tandem, but to allow stylists to explore a truly uninhibited approach, the Exhibit ticketed show which will close Fashion Weekend on Sunday is sure to turn heads. "It's like the

wearable arts [show] for hair," says

Stephen Cockle, a driving force behind the group show of five salons, now in its second year. "It's definitely to inspire hairdressers and for salons to celebrate what they are doing with clients and friends. Fresh from opening Parnell salon ASC with his wife Andrea, Cockle is a tad busy to show himself this time round, but back again are the Ryder and Toni & Guy teams from Auckland and Fabrik from Hamilton (whose 2015 play with fabric is pictured below). New to the lineup are Hamilton Brooks, Newmarket, and Three Hairdressing from Whangarei.

One of the bonuses of holding Exhibit under the Fashion Week umbrella is

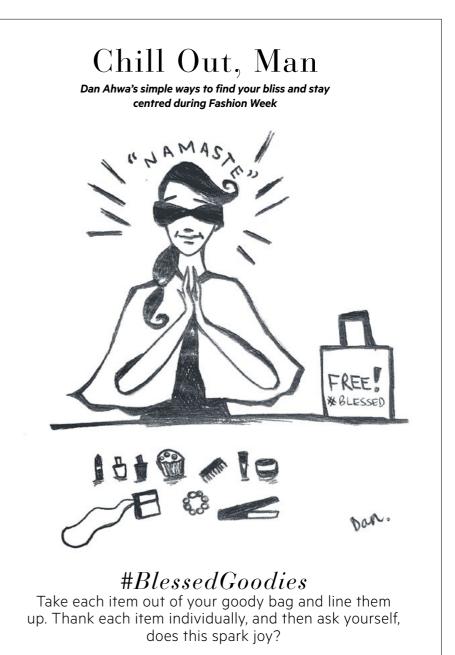


being able to attract such a diverse group of salons and a wider audience. Salons getting together to create, not just compete, was the vision that Cockle and Ryder's Greg Murrell shared in driving this year's event. This was something Cockle found lacking when he returned from the UK to work at Servilles, which showed last year. This year, the company also aligned with rising designer Jarrad Godman in an individual show on Tuesday, another hair-

centric highlight of the week. As to the attraction of showing, Cockle explains: "It keeps the passion alive."

• Tickets, \$30, from iTicket.

For more beauty at Fashion Week, see Viva.co.nz/BackstageBeauty



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FOR THE ULTIMATE FASHION WEEK COVERAGE

VIVA.CO.NZ/NZFW

Our expert fashion team has been on the ground at NZ Fashion Week, bringing you insider coverage from the front row, backstage and after-parties. Catch up on all the action you may have missed at **Viva.co.nz/NZFW**

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LOOK OUT FOR:

- The *Viva* Verdict our definitive word on NZ Fashion Week
- Party photos from last night's epic Huffer show and after-party
- The best-dressed people of the week
- Runway highlights and backstage shots from all the key shows
- The strongest NZFW beauty looks
- Video playlists featuring the coolest show tracks of the week
- loads more!

What's not to love about a pink laptop?

LIFE IS ROSY

Apple's latest MacBook comes in this must-have rose gold variation — we love its unexpected colour, and the fact it's Apple's thinnest and lightest laptop (just 920 grams). For those not into pink, it also comes in silver, space grey and gold. Apple MacBook in rose gold from \$2399. Visit apple.com/nz

Culture Fix: Pasifika Clothing est. 1992



Don't miss this special exhibition highlighting fashion label Pasifika Clothing Company, established in 1992 by Stan Tallon and Sjimmy Fransen. The exhibition explores the streetwear label's awareness of Polynesian pride and identity in Aotearoa through fashion, with screenprinted garments, textile prints, photography, music, film archives and garments on display. Runs until September 3 at the Fresh Gallery Otara, 5/46 Fairmall, Otara Town Centre, Auckland.

THE BEST **NIFTY NIBS**





If you're short on time between shows, grab one of our favourite snacks to eat on the go

1. The Raw Kitchen's caramel slice

A sure sign of a great caramel slice in when the ratio of caramel is almost double the rest of the slice. The Raw Kitchen is known for its raw rendition of the classic, great for a mid-afternoon pick me up when that sweet tooth comes calling.

• 267 Ponsonby Rd, Ponsonby and 9D Kent St, Newmarket.

2. Were Bros' toast with toppings

No time for brekkie? Were Bros make organic sprouted bread and seeded sourdough and serve it toasted by the slice. Each freshly-baked piece is loaded with your pick of seasonal toppings, like fermented beetroot hummus, labneh, dukkah and pickled egg. • 480 Richmond Rd, Grey Lynn.

3. Amano Bakery pizza slices

Freshly baked slow-fermented pizza dough is generously topped with combinations such as prosciutto, pumpkin and onion at Amano. A range of breakfast and lunch options are ready to go each day, slices can be eaten as is or warmed up.

• 68 Tyler St, Britomart.

4. The Unbakery's tropical green smoothie

If you're feeling sluggish, some leafy green vegetables might be just what you need. Opt for the classic tropical green smoothie from Little Bird's Unbakery — kale is blended with fresh coconut water, mint, pineapple and lemon, resulting in a hit of greens that is crisp and sweet. • Cnr Summer St and Ponsonby Rd, Ponsonby; 14 Customs St,

Britomart and 385 New North Rd, Kingsland.

5. Scratch Bakers' savoury doughnut

Bringing more sustenance to a traditional treat, Scratch Bakers has added savoury doughnuts to its lineup. Baked from a savoury dough, the doughnut is filled with bacon and avocado to see you through the day. • 5 Graham St, City.

ViVaDaily

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THE WORLD FAMOUS TREESE DETAN GLING GETYOUR YEAH HAIR DETAN GLING, NO KNOTS, NO FRIZZ.