

Accommodation Survey: December 2012

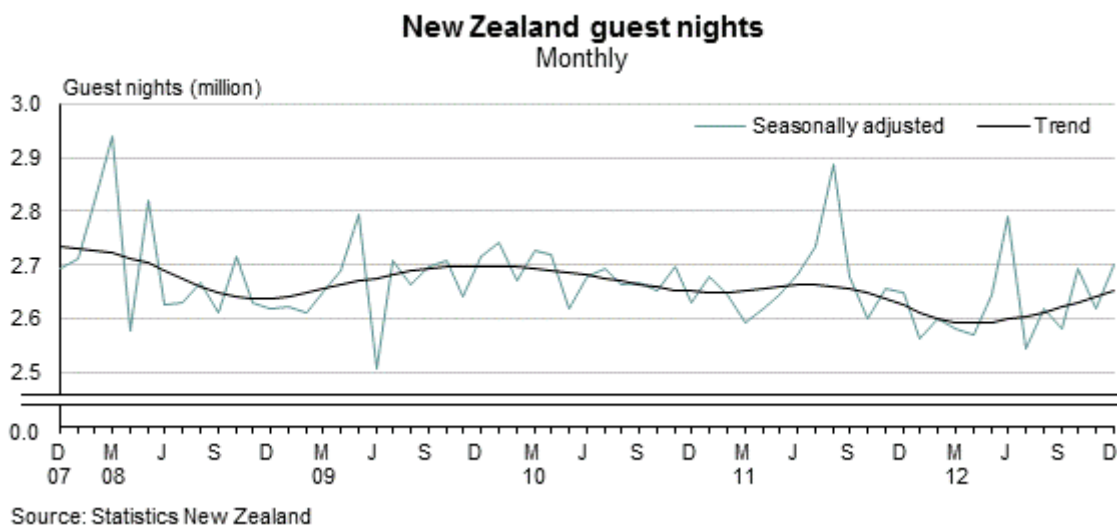
Embargoed until 10:45am – 12 February 2013

Key facts

For December 2012 compared with November 2012, after removing seasonal variation:

- New Zealand guest nights rose 3.1 percent, following a fall of 2.7 percent in November.
- International guest nights rose 6.0 percent, and domestic guest nights rose 0.6 percent.
- North Island guest nights rose 0.5 percent, and South Island guest nights rose 7.2 percent.
- Guest nights rose for all accommodation types except backpacker accommodation.

The trend for national guest nights appears to have been rising since April 2012. This is subject to change when data for future months is added to the series.



Geoff Bascand
Government Statistician

12 February 2013
ISSN 1178-0207

Commentary

- [Guest nights rise in December](#)
- [South Island guest nights bounce back](#)
- [North Island guest nights rise](#)
- [Domestic guest nights rise](#)
- [International guest nights rise](#)
- [Guest nights rise for all accommodation types except backpacker accommodation](#)
- [Accommodation capacity down](#)
- [Occupancy rate up](#)

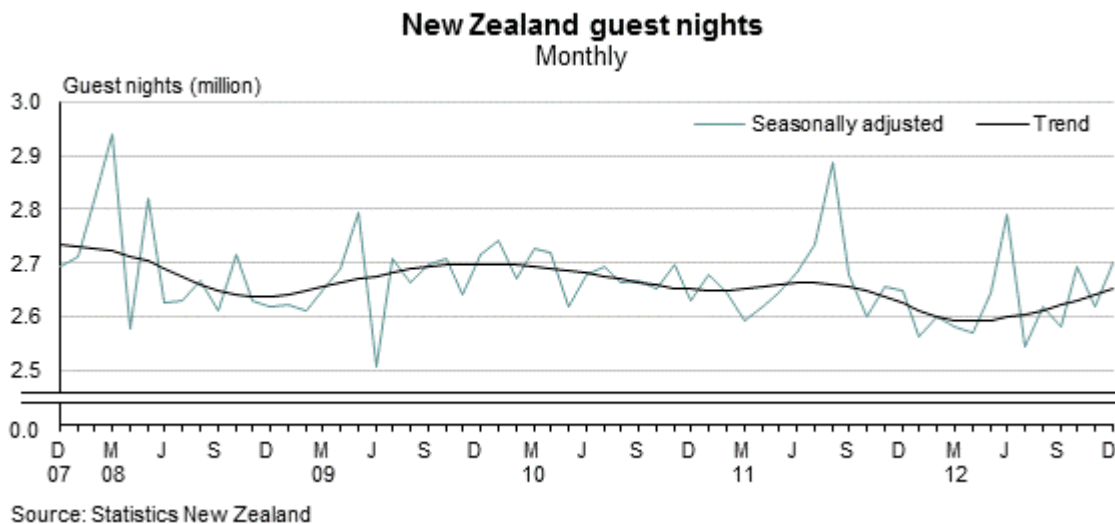
All guest night movements are seasonally adjusted unless otherwise stated.

Trend movements may be amended when future months are added to the series.

Guest nights rise in December

Guest nights spent in short-term commercial accommodation rose 3.1 percent in December 2012 compared with November 2012. This follows a fall of 2.7 percent in November 2012.

The trend for national guest nights appears to have been rising since April 2012. This is subject to change when data for future months is added to the series.



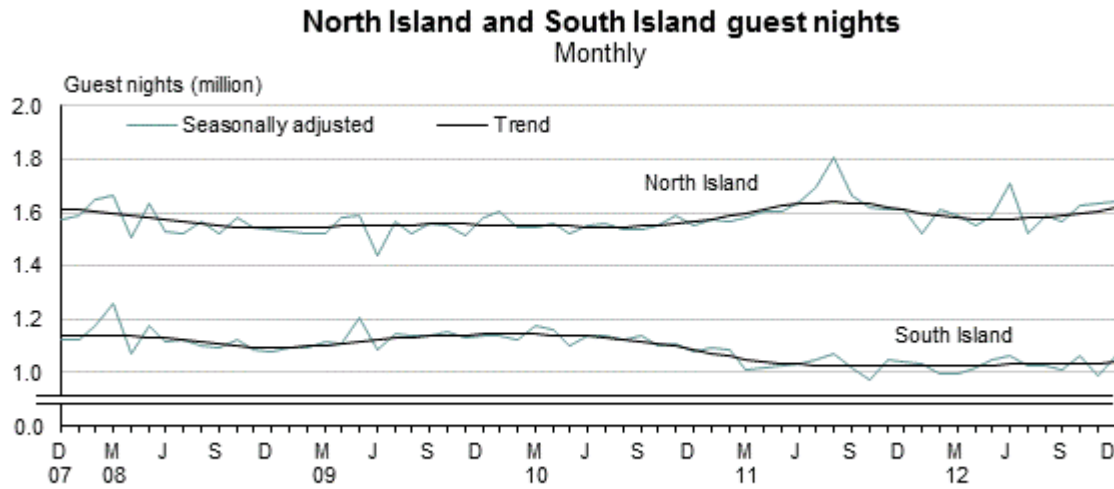
Unadjusted national guest nights rose in 7 of the country's 12 regions in December 2012 when compared with December 2011. The largest increase in guest nights was in Wellington (up 27,000, or 12 percent), followed by Auckland (up 23,000, or 4.0 percent), and Otago (up 22,000, or 4.6 percent).

South Island guest nights bounce back

South Island guest nights rose 7.2 percent in December 2012 compared with November 2012. This follows a 7.0 percent fall in November 2012. Otago had the largest increase in guest nights in the South Island.

The trend for South Island guest nights has been generally flat for more than a year.

Unadjusted guest nights rose 2.3 percent in the South Island when compared with December 2011. Southland was the only region in the South Island that recorded a fall in unadjusted guest nights.



Source: Statistics New Zealand

North Island guest nights rise

North Island guest nights rose 0.5 percent in December 2012 compared with November 2012. This follows a rise of 0.5 percent in November 2012.

The trend for North Island guest nights has been rising since May 2012. This is subject to change when data for future months is added to the series.

Unadjusted guest nights rose 2.0 percent in the North Island in December 2012 when compared with December 2011. Wellington and Auckland had the largest increases in guest nights.

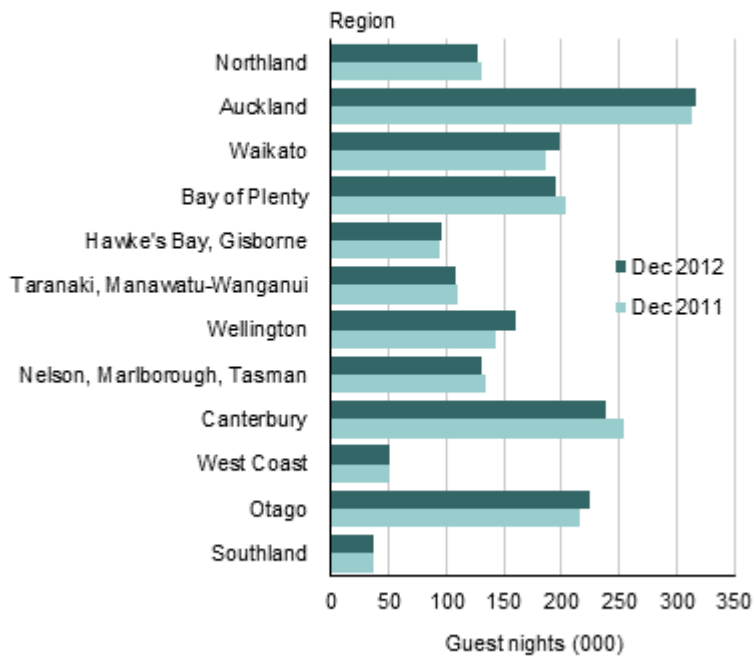
Domestic guest nights rise

Domestic guest nights rose 0.6 percent in December 2012 compared with November 2012. This follows a 1.4 percent fall in November 2012.

The trend for domestic guest nights has been rising since February 2012. This is subject to change when data for future months is added to the series.

Domestic guest nights

By region
December 2011 and 2012



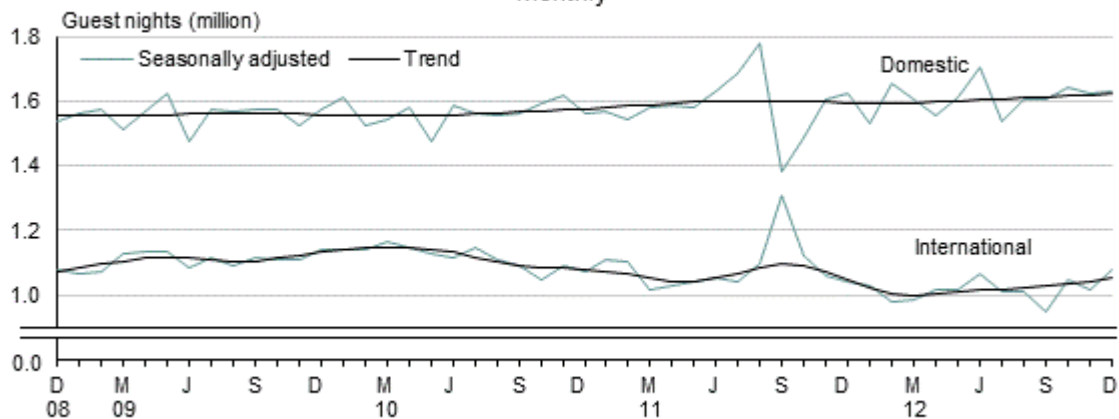
Source: Statistics New Zealand

Unadjusted domestic guest nights were up 0.8 percent in December 2012 when compared with December 2011. The main regional contributors to the increase were Wellington, Waikato, and Otago.

Domestic guests accounted for 58 percent of total guest nights in December 2012, unchanged from December 2011.

Domestic and international guest nights

Monthly

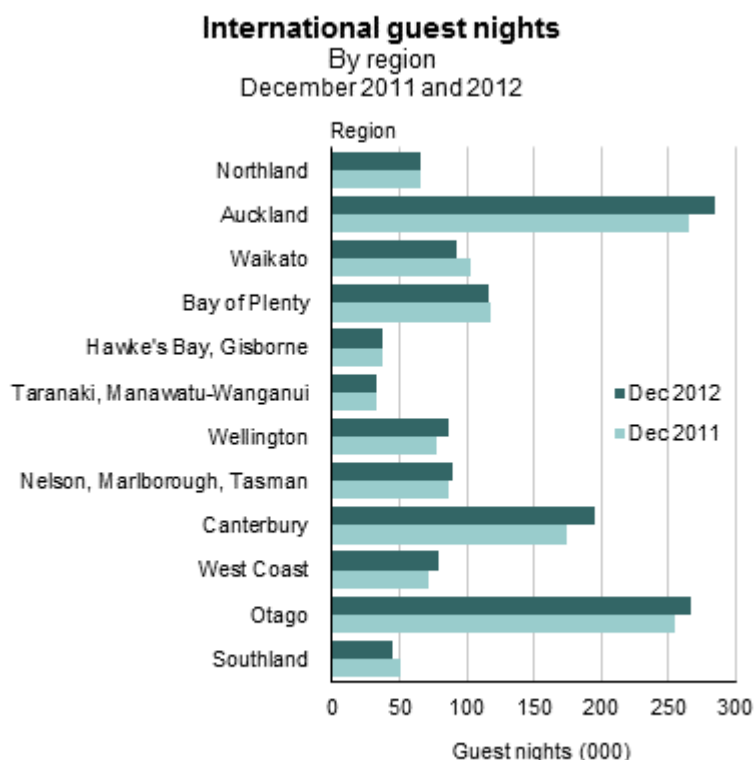


Source: Statistics New Zealand

International guest nights rise

International guest nights rose 6.0 percent in December 2012 compared with November 2012. This follows a fall of 2.7 percent in November 2012.

The trend for international guest nights has been rising since March 2012.



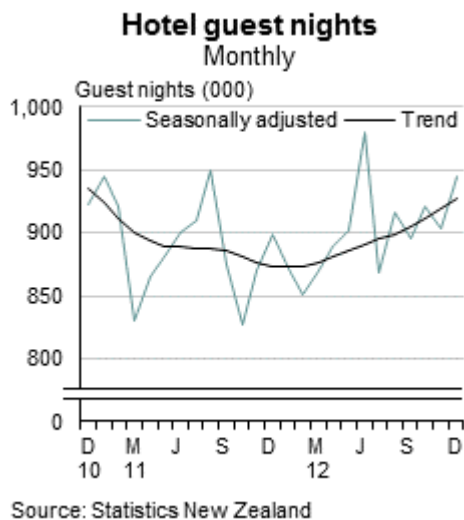
Unadjusted international guest nights increased in 8 of 12 regions in December 2012 compared with December 2011. The main regional contributors to the increase were Canterbury, Auckland, and Otago.

Guest nights rise for all accommodation types except backpacker accommodation

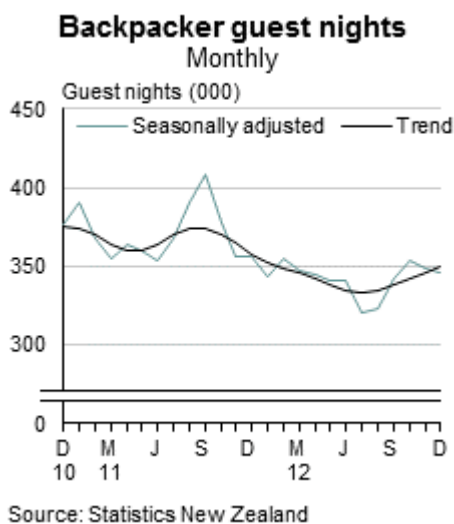
Guest night changes for December 2012 compared with November 2012 were:

- hotel guest nights **rose** 4.5 percent
- motel guest nights **rose** 3.6 percent
- holiday park guest nights **rose** 2.8 percent
- backpacker accommodation guest nights **fell** 0.4 percent.

The trend for guest nights spent in hotel accommodation has been rising since January 2012.



The trend for guest nights spent in backpacker accommodation has been rising since July 2012.



Accommodation capacity down

Available capacity in short-term accommodation was 4.4 million stay-unit nights in December 2012. This is down 0.3 percent from December 2011.

The capacity changes for December 2012 compared with December 2011 were:

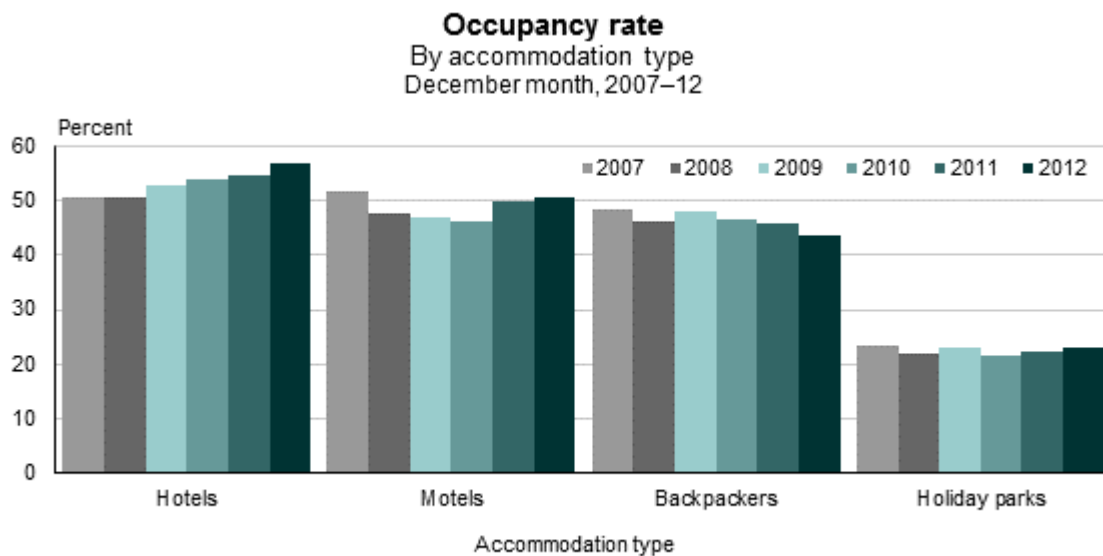
- holiday parks **decreased** 2.3 percent
- motels **decreased** 0.3 percent
- hotels **increased** 0.2 percent
- backpacker accommodation **increased** 3.4 percent

Occupancy rate up

The occupancy rate, excluding holiday parks, was up 0.3 percentage points (to 50.6 percent) in December 2012 compared with December 2011.

The occupancy rate changes for December 2012 compared with December 2011 were:

- hotels **rose** 2.2 percentage points
- motels **rose** 0.8 percentage points
- holiday parks **rose** 0.5 percentage points
- backpacker accommodation **fell** 2.2 percentage points



Source: Statistics New Zealand

For more detailed data from the Accommodation Survey, see the Excel tables in the 'Downloads' box.

Definitions

About the Accommodation Survey

The Accommodation Survey is a monthly survey that provides information about short-term commercial accommodation activity at national, regional, and lower levels. The survey is run by Statistics NZ and sponsored by the Ministry of Business, Innovation, and Employment. Information from the survey is used by regional tourism organisations, local and national government, and the accommodation industry for monitoring and planning. Statistics produced from the survey include guest night numbers, capacity, and occupancy rates.

More definitions

Average length of stay: calculated by dividing total guest nights by total guest first nights.

Business Frame: register (maintained by Statistics NZ) of all economically significant businesses operating in New Zealand from which the Accommodation Survey population is drawn.

Capacity (stay-unit nights available): basic measure of an establishment's accommodation capacity. It is defined as one stay unit multiplied by one night. For example, 10 units in a motel available for guest use (whether occupied or not) for the full 31 days in July would have a capacity of 310 stay-unit nights.

Domestic guest night: equivalent to one New Zealander spending one night at an establishment.

Establishment: smallest statistical unit operating within a single physical location and owned by a single enterprise. The term is used to represent what is usually called the 'geographic unit' in other Statistics NZ publications.

Guest night: equivalent to one guest spending one night at an establishment. For example, a motel with 15 guests spending two nights would report that they had provided 30 guest nights.

International guest night: equivalent to one foreign guest spending one night at an establishment.

Occupancy rate: calculated by dividing stay-unit nights occupied by stay-unit nights available. For example, if a hotel had 60 of its 100 rooms occupied every night in August, it would have $60 \times 31 = 1,860$ stay-unit nights occupied, and its occupancy rate would be 60 percent.

Stay unit: unit of accommodation that is available to be charged out to guests (such as a room in a hotel or motel, a bed in a backpacker establishment, or a site in a caravan park).

Related links

Upcoming releases

Accommodation Survey: January 2013 will be released on 12 March 2013.

[Subscribe to information releases](#), including this one, by completing the online subscription form.

[The release calendar](#) lists all our upcoming information releases by date of release.

Past releases

[Accommodation Survey](#) has links to past releases.

Accommodation Survey pivot tables

[Accommodation Survey pivot tables](#) provide information below the regional level, by regional tourism organisation area and by territorial authority area.

Related information

[International Travel and Migration](#) statistics record arrivals to and departures from New Zealand by overseas visitors, New Zealand resident travellers, and permanent and long-term migrants (immigrants and emigrants).

Data quality

Period-specific information

This section contains data information that has changed since the last release.

- [Response rates](#)

General information

This section contains information that does not change between releases.

- [Data source](#)
- [Coverage](#)
- [Accuracy of the data](#)
- [Consistency with other periods](#)
- [Interpreting the data](#)
- [Confidentiality](#)
- [More information](#)

Period-specific information

Response rates

| Response rates by accommodation type for December 2012 | | | |
|---|---|--|--|
| Accommodation type | Establishments responding to questions on guest nights, guest arrivals, and stay unit nights | Proportion of guest-night estimate from actual data | Proportion of origin-of-guest estimate from actual data |
| | Percentage | | |
| Hotels | 83 | 91 | 78 |
| Motels | 84 | 84 | 68 |
| Backpackers | 79 | 82 | 70 |
| Holiday parks | 78 | 81 | 72 |
| Total | 82 | 85 | 72 |
| Response rates for Canterbury for December 2012 | | | |
| Total | 82 | 85 | 71 |

Source: Statistics NZ

When businesses do not answer questions in the Accommodation Survey, Statistics NZ estimates the missing information based on data from similar establishments in the same or similar regions.

See [Accuracy of the data](#), or contact Statistics NZ, for more information.

General information

Data source

We collect data from accommodation providers or their representatives each month, mostly via a postal survey.

Coverage

The Accommodation Survey covers most short-term commercial accommodation in New Zealand. The accommodation types included are:

- hotels
- motels
- backpacker accommodation
- holiday parks.

The following are excluded:

- hosted accommodation (such as 'bed & breakfast' establishments)
- marine vessels (such as cruise ships)
- private dwellings
- tramping huts
- event-specific accommodation (such as temporary campervan parks).

The target population for this survey is all 'geographic units' (called 'establishments' in this publication) that are classified as short-term (less than one month) commercial accommodation providers operating in New Zealand.

The target population is taken from ANZSIC06 (Australian and New Zealand Standard Industrial Classification 2006) class 4400 (accommodation), and the part of class 4520 (pubs, taverns, and bars) that also provides accommodation.

We survey all short-term commercial accommodation-providing geographic units belonging to an economically significant business. Businesses are generally counted as economically significant if they are GST-registered and have a turnover of at least \$30,000 per year.

Accuracy of the data

Survey errors

This survey aims for 100 percent coverage of the accommodation businesses in New Zealand (a full census). However, in practice, an overall response rate of between 76 and 80 percent is usually achieved. Statistics NZ estimates values for the remaining units based on the characteristics of similar establishments in the same or similar regions. This introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors include respondent error, and errors in coverage, classification, and processing. While every effort is made to minimise these errors, they will still occur. It is not possible to quantify their effect.

Consistency with other periods

Survey changes

In the October 2007 survey month:

- domestic and international guest night statistics became available monthly instead of quarterly
- statistics for origin of guests by country were available for the last time.

In the September 2009 survey month:

- the 'hosted' accommodation group was removed from the survey
- regional boundaries were updated.

Results for earlier months were reworked to incorporate these changes, which allows continued comparison across all survey months.

Two accommodation types were renamed:

- 'backpackers/hostels' was renamed 'backpackers'
- 'caravan parks/camping grounds' was renamed 'holiday parks'.

These changes are the result of a joint review conducted by Statistics NZ and the former Ministry of Tourism, which aimed to balance the need for high-quality information against the need to reduce respondent load.

Interpreting the data

Classification of accommodation type

The predominant capacity provided by a business determines the accommodation type. For instance, if it provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then it would be classified as a motel. We used the New Zealand Accommodation Classification, broadly defined below:

- hotels: includes both hotels and resorts
- motels: includes motor inns, apartments, and motels
- backpackers: includes hostels
- holiday parks: includes caravan parks and camping grounds.

For more information, contact info@stats.govt.nz.

Trend estimates

For any series, the survey estimates can be broken down into three components: trend, seasonal, and irregular. While seasonally adjusted series have had the seasonal component removed, the trend series have had both the seasonal and the irregular components removed. Trend estimates reveal the underlying direction of movement in a series, and are likely to indicate turning points more accurately than seasonally adjusted estimates.

The accommodation trend series are calculated using the X-12-ARIMA seasonal adjustment package. They are based on optimal moving averages of the seasonally adjusted series, with an adjustment for outlying values. The X-12-ARIMA package is an updated version of X-11-ARIMA, developed by the U.S. Census Bureau.

The trend estimates towards the end of the series incorporate new data as it becomes available, and can therefore change as more observations are added to the series. Revisions can be particularly large if an observation is treated as an outlier in one month, but is found to be part of the underlying trend as further observations are added to the series. All trend estimates are subject to revisions each month, but normally only the last two or three estimates are likely to be substantially altered.

Differences between trend estimates and month-on-month comparisons

Trend estimates reveal the underlying direction of the movement in a series. In contrast, comparisons between one month and the same month in the previous year(s) do not take account of data recorded in between these periods, and are subject to one-off fluctuations. Reasons for fluctuations include changes in the timing of holidays, international crises, and large sporting and cultural events.

Seasonally adjusted estimates

The X-12-ARIMA package has been used to produce the seasonally adjusted estimates referred to in the 'Commentary' text. Seasonal adjustment aims to eliminate the impact of regular seasonal events. These may be due to climatic effects (such as more guests staying in camping grounds during the summer) or calendar effects (such as holidays). This makes the data for adjacent months more comparable. All seasonally adjusted figures are subject to revision each month.

[Seasonal adjustment in Statistics New Zealand](#) has more information.

Confidentiality

Statistics NZ produces national and regional statistics from a monthly survey of accommodation businesses. We do not release information about individuals or individual businesses.

More information

[See Information about the Accommodation Survey.](#)

Liability

While all care and diligence has been used in processing, analysing, and extracting data and information in this publication, Statistics NZ gives no warranty it is error-free and will not be liable for any loss or damage suffered by the use directly, or indirectly, of the information in this publication.

Timing

Our information releases are delivered electronically by third parties. Delivery may be delayed by circumstances outside our control. Statistics NZ does not accept responsibility for any such delay.

Crown copyright©



This work is licensed under the [Creative Commons Attribution 3.0 New Zealand](#) licence. You are free to copy, distribute, and adapt the work, as long as you attribute the work to Statistics NZ and abide by the other licence terms. Please note you may not use any departmental or governmental emblem, logo, or coat of arms in any way that infringes any provision of the [Flags, Emblems, and Names Protection Act 1981](#). Use the wording 'Statistics New Zealand' in your attribution, not the Statistics NZ logo.

Contacts

For media enquiries contact:

Blair Cardno

Christchurch 03 964 8700

Email: info@stats.govt.nz

For technical information contact:

John Gudgeon or Michelle Fu

Christchurch 03 964 8700

Email: info@stats.govt.nz

For general enquiries contact our Information Centre:

Phone: 0508 525 525 (toll-free in New Zealand)

+64 4 931 4600 (outside New Zealand)

Email: info@stats.govt.nz

Subscription service:

Subscribe to information releases, including this one, by completing the online subscription form.

Correction notifications:

Subscribe to receive an email if a correction notice is published for Accommodation Survey.

Unsubscribe to correction notifications for Accommodation Survey.

Subscribe to all to receive an email if a correction notice is published for any of our information releases.

Unsubscribe to all if you change your mind.

Tables

The following tables are available in Excel format from the 'Downloads' box. If you have problems viewing the files, see [opening files and PDFs](#).

1. Establishments, capacity, guest nights, occupancy rate, and average stay, by accommodation type
2. Occupancy rate excluding holiday parks, by region
3. New Zealand guest nights
4. Seasonally adjusted and trend guest nights, by accommodation type
5. North Island guest nights
6. South Island guest nights
7. Regional guest nights
8. Domestic and international guest nights

Accommodation pivot tables

[Accommodation pivot tables](#) provide more detailed information, breaking the survey variables down by regional tourism organisation areas and territorial authority areas.

Access more time periods on Infoshare

Use [Infoshare](#) to access time-series data specific to your needs. For this release, select the following categories from the Infoshare home page:

Subject category: **Tourism**

Group: **Accommodation Survey - ACS**

Table 1

Establishments, capacity, guest nights, occupancy rate, and average stay⁽¹⁾⁽²⁾⁽³⁾
By accommodation type

| Accommodation type | Series ref: ACSM. | Month | | | | | | | | | | | | |
|--------------------------------------|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | 2011 | 2012 | | | | | | | | | | | |
| | | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Hotels/resorts | | | | | | | | | | | | | | |
| Number of establishments | S11AA | 570 | 575 | 569 | 565 | 563 | 548 | 542 | 540 | 541 | 551 | 558 | 555 | 557 |
| Capacity (000) | S11AB | 976 | 983 | 912 | 973 | 938 | 960 | 930 | 961 | 962 | 941 | 983 | 945 | 978 |
| Guest nights (000) | S11AC | 953 | 1,025 | 995 | 1,033 | 883 | 734 | 718 | 827 | 842 | 809 | 937 | 972 | 1,006 |
| Occupancy rate (percent) | S11AD | 54.6 | 57.3 | 66.1 | 64.8 | 54.4 | 49.2 | 48.0 | 50.8 | 53.5 | 52.3 | 56.5 | 62.5 | 56.7 |
| Average stay (nights) | S11AE | 1.9 | 1.9 | 1.8 | 1.8 | 1.9 | 1.9 | 2.0 | 2.0 | 2.0 | 1.9 | 1.9 | 1.8 | 1.8 |
| Motels/motor inns/apartments | | | | | | | | | | | | | | |
| Number of establishments | S11BA | 1,816 | 1,817 | 1,814 | 1,811 | 1,806 | 1,792 | 1,765 | 1,772 | 1,769 | 1,789 | 1,803 | 1,804 | 1,798 |
| Capacity (000) | S11BB | 901 | 905 | 844 | 905 | 872 | 896 | 860 | 891 | 889 | 869 | 901 | 871 | 899 |
| Guest nights (000) | S11BC | 930 | 1,183 | 1,034 | 1,024 | 878 | 641 | 641 | 775 | 695 | 748 | 870 | 853 | 956 |
| Occupancy rate (percent) | S11BD | 49.7 | 58.9 | 63.8 | 59.6 | 50.5 | 41.6 | 40.6 | 44.1 | 42.2 | 45.7 | 50.5 | 53.2 | 50.5 |
| Average stay (nights) | S11BE | 1.8 | 1.9 | 1.8 | 1.8 | 1.8 | 1.9 | 1.9 | 2.0 | 2.0 | 2.0 | 1.9 | 1.8 | 1.8 |
| Backpackers | | | | | | | | | | | | | | |
| Number of establishments | S11DA | 440 | 439 | 440 | 437 | 435 | 420 | 408 | 389 | 390 | 415 | 431 | 441 | 442 |
| Capacity (000) | S11DB | 814 | 810 | 760 | 814 | 792 | 799 | 778 | 784 | 783 | 782 | 818 | 812 | 842 |
| Guest nights (000) | S11DC | 420 | 476 | 453 | 449 | 374 | 265 | 238 | 264 | 240 | 261 | 317 | 377 | 410 |
| Occupancy rate (percent) | S11DD | 45.8 | 53.2 | 55.4 | 50.5 | 44.0 | 30.6 | 27.9 | 30.4 | 27.5 | 30.3 | 34.7 | 41.8 | 43.6 |
| Average stay (nights) | S11DE | 2.0 | 1.9 | 1.8 | 1.9 | 1.9 | 2.1 | 2.2 | 2.2 | 2.3 | 2.2 | 2.2 | 2.1 | 2.0 |
| Total excluding holiday parks | | | | | | | | | | | | | | |
| Number of establishments | S11XA | 2,826 | 2,831 | 2,823 | 2,813 | 2,804 | 2,760 | 2,715 | 2,701 | 2,700 | 2,755 | 2,792 | 2,800 | 2,797 |
| Capacity (000) | S11XB | 2,692 | 2,697 | 2,516 | 2,691 | 2,601 | 2,655 | 2,568 | 2,636 | 2,634 | 2,593 | 2,702 | 2,628 | 2,719 |
| Guest nights (000) | S11XC | 2,303 | 2,684 | 2,483 | 2,506 | 2,134 | 1,640 | 1,597 | 1,866 | 1,776 | 1,817 | 2,124 | 2,201 | 2,371 |
| Occupancy rate (percent) | S11XD | 50.3 | 56.6 | 62.1 | 58.7 | 49.9 | 41.0 | 39.4 | 42.5 | 41.9 | 43.5 | 47.9 | 53.0 | 50.6 |
| Average stay (nights) | S11XE | 1.9 | 1.9 | 1.8 | 1.9 | 1.9 | 1.9 | 2.0 | 2.0 | 2.0 | 2.0 | 1.9 | 1.9 | 1.9 |
| Holiday parks | | | | | | | | | | | | | | |
| Number of establishments | S11EA | 421 | 423 | 422 | 421 | 420 | 404 | 396 | 390 | 390 | 400 | 410 | 413 | 417 |
| Capacity (000) | S11EB | 1,681 | 1,689 | 1,579 | 1,677 | 1,622 | 1,546 | 1,472 | 1,504 | 1,510 | 1,470 | 1,615 | 1,570 | 1,641 |
| Guest nights (000) | S11EC | 905 | 1,467 | 726 | 566 | 524 | 252 | 212 | 243 | 217 | 294 | 403 | 428 | 906 |
| Occupancy rate (percent) | S11ED | 22.4 | 34.2 | 21.6 | 15.7 | 14.5 | 8.4 | 7.3 | 7.8 | 7.2 | 9.6 | 12.0 | 13.4 | 22.9 |
| Average stay (nights) | S11EE | 2.2 | 2.7 | 2.0 | 1.8 | 2.0 | 2.0 | 2.1 | 2.1 | 2.1 | 1.9 | 1.9 | 1.7 | 2.3 |
| Total | | | | | | | | | | | | | | |
| Number of establishments | S119A | 3,247 | 3,254 | 3,245 | 3,234 | 3,224 | 3,164 | 3,111 | 3,091 | 3,090 | 3,155 | 3,202 | 3,213 | 3,214 |
| Capacity (000) | S119B | 4,373 | 4,386 | 4,095 | 4,369 | 4,223 | 4,201 | 4,040 | 4,139 | 4,144 | 4,063 | 4,317 | 4,198 | 4,360 |
| Guest nights (000) | S119C | 3,208 | 4,152 | 3,209 | 3,071 | 2,659 | 1,893 | 1,809 | 2,108 | 1,993 | 2,111 | 2,527 | 2,629 | 3,277 |
| Occupancy rate (percent) | S119D | 39.6 | 48.0 | 46.5 | 42.2 | 36.3 | 29.0 | 27.7 | 29.9 | 29.3 | 31.2 | 34.5 | 38.2 | 40.2 |
| Average stay (nights) | S119E | 2.0 | 2.1 | 1.9 | 1.8 | 1.9 | 1.9 | 2.0 | 2.0 | 2.0 | 2.0 | 1.9 | 1.8 | 2.0 |

For footnotes, see end of table.

Table 1
continued**Establishments, capacity, guest nights, occupancy rate, and average stay⁽¹⁾⁽²⁾⁽³⁾**

By accommodation type

| Accommodation type | Series ref: ACSM. | Month | | | | | | | | | | | | |
|---|----------------------|-------|-------|------|------|------|------|------|-------|-------|-------|------|------|------|
| | | 2011 | 2012 | | | | | | | | | | | |
| | | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Percentage change from the same month of the previous year⁽⁴⁾ | | | | | | | | | | | | | | |
| Hotels/resorts | | | | | | | | | | | | | | |
| Number of establishments | S11AA | -2.7 | -2.0 | -2.4 | 1.1 | 0.9 | -0.7 | -0.4 | -2.4 | -2.2 | -2.3 | -2.3 | -3.5 | -2.3 |
| Capacity | S11AB | -5.9 | -4.9 | -1.7 | 2.9 | 2.9 | 2.3 | 3.5 | 0.5 | 1.2 | 1.1 | 1.5 | 0.2 | 0.2 |
| Guest nights | S11AC | -1.6 | -7.6 | -7.9 | 4.4 | 2.7 | 2.1 | 9.0 | -4.4 | -3.2 | 2.3 | 11.3 | 3.4 | 5.6 |
| Occupancy rate | S11AD | 0.9 | -3.5 | -4.7 | 2.2 | -3.2 | -1.4 | 3.4 | -5.3 | -4.5 | 0.2 | 4.3 | -0.5 | 3.9 |
| Average stay (nights) | S11AE | -0.6 | -4.6 | -0.5 | 3.0 | -3.3 | 1.2 | 2.5 | -0.8 | -0.3 | -4.2 | -5.6 | 0.3 | -2.7 |
| Motels/motor inns/apartments | | | | | | | | | | | | | | |
| Number of establishments | S11BA | -1.6 | -1.8 | -1.7 | -1.0 | -1.0 | -1.0 | -1.2 | -0.8 | -1.3 | -0.8 | -0.3 | -0.4 | -1.0 |
| Capacity | S11BB | -2.5 | -2.2 | 1.2 | -1.1 | -1.2 | -0.2 | -0.1 | -0.9 | -1.2 | 0.1 | -0.3 | 0.0 | -0.3 |
| Guest nights | S11BC | 4.7 | 2.9 | -0.1 | -2.1 | -5.1 | 0.8 | 5.5 | -4.5 | -12.0 | 0.8 | 2.0 | -3.6 | 2.7 |
| Occupancy rate | S11BD | 7.4 | 3.8 | -0.8 | -1.4 | -4.6 | 0.5 | 0.2 | -3.3 | -10.1 | -1.9 | 2.4 | -5.1 | 1.5 |
| Average stay (nights) | S11BE | -0.9 | 2.4 | 1.0 | -1.2 | -0.5 | 0.9 | 1.6 | 1.7 | -1.7 | 3.5 | 0.1 | 0.3 | 0.9 |
| Backpackers | | | | | | | | | | | | | | |
| Number of establishments | S11DA | -4.6 | -4.6 | -4.1 | -2.2 | -1.1 | -0.7 | 2.0 | -1.3 | -3.2 | -0.2 | -0.7 | 1.4 | 0.5 |
| Capacity | S11DB | -4.9 | -3.9 | 0.1 | -0.4 | 1.8 | 1.0 | 4.2 | 3.1 | 1.0 | 3.7 | 2.8 | 4.0 | 3.4 |
| Guest nights | S11DC | -5.3 | -11.7 | -3.5 | -2.7 | -5.3 | -5.8 | -3.7 | -13.1 | -17.3 | -15.8 | -6.2 | -2.0 | -2.6 |
| Occupancy rate | S11DD | -1.5 | -3.5 | -0.7 | -1.5 | -5.9 | -6.5 | -8.6 | -15.3 | -19.8 | -17.4 | -9.9 | -4.9 | -4.7 |
| Average stay (nights) | S11DE | 5.2 | 2.6 | -4.5 | -6.8 | -4.2 | -3.3 | 0.2 | 2.1 | 1.0 | 11.8 | 11.5 | 3.7 | 0.7 |
| Total excluding holiday parks | | | | | | | | | | | | | | |
| Number of establishments | S11XA | -2.3 | -2.3 | -2.3 | -0.8 | -0.6 | -0.9 | -0.5 | -1.2 | -1.8 | -1.0 | -0.8 | -0.8 | -1.0 |
| Capacity | S11XB | -4.5 | -3.7 | -0.2 | 0.5 | 1.1 | 1.0 | 2.5 | 0.8 | 0.3 | 1.5 | 1.3 | 1.3 | 1.0 |
| Guest nights | S11XC | 0.1 | -4.1 | -4.0 | 0.4 | -2.0 | 0.2 | 5.5 | -5.8 | -8.8 | -1.4 | 4.5 | -0.3 | 3.0 |
| Occupancy rate | S11XD | 2.1 | -1.1 | -2.4 | 0.1 | -4.4 | -1.9 | -0.5 | -7.2 | -9.8 | -4.9 | 0.1 | -3.4 | 0.6 |
| Average stay (nights) | S11XE | 0.2 | -0.3 | -0.6 | -0.6 | -2.2 | 0.3 | 1.6 | 0.5 | -0.9 | 1.2 | -0.8 | 0.8 | -0.7 |
| Holiday parks | | | | | | | | | | | | | | |
| Number of establishments | S11EA | -0.7 | -0.7 | -0.7 | -0.5 | -0.5 | -0.5 | -1.7 | -3.9 | -3.0 | -2.4 | -1.4 | -1.7 | -1.0 |
| Capacity | S11EB | 0.5 | 0.3 | 3.8 | -0.2 | -0.4 | -0.8 | -1.9 | -3.4 | -2.9 | -7.7 | -2.8 | -2.9 | -2.3 |
| Guest nights | S11EC | 4.7 | -4.5 | 5.3 | -5.6 | -2.3 | -3.5 | -5.0 | -13.2 | -12.2 | -15.4 | -2.3 | -5.7 | 0.1 |
| Occupancy rate | S11ED | 3.5 | -2.8 | 0.4 | -7.9 | -2.6 | -4.6 | -2.9 | -6.6 | -7.3 | -7.3 | 3.0 | -1.8 | 2.4 |
| Average stay (nights) | S11EE | 3.1 | -5.1 | 2.6 | -2.2 | 0.3 | -7.0 | -7.6 | -6.8 | -2.9 | 7.4 | -0.2 | -0.8 | 1.4 |
| Total | | | | | | | | | | | | | | |
| Number of establishments | S119A | -2.1 | -2.1 | -2.1 | -0.8 | -0.6 | -0.8 | -0.7 | -1.5 | -1.9 | -1.2 | -0.9 | -0.9 | -1.0 |
| Capacity | S119B | -2.6 | -2.2 | 1.3 | 0.3 | 0.6 | 0.3 | 0.8 | -0.8 | -0.9 | -2.0 | -0.3 | -0.3 | -0.3 |
| Guest nights | S119C | 1.4 | -4.2 | -2.0 | -0.8 | -2.1 | -0.3 | 4.2 | -6.7 | -9.2 | -3.6 | 3.3 | -1.2 | 2.2 |
| Occupancy rate | S119D | 1.6 | -2.0 | -2.7 | -1.0 | -3.8 | -1.7 | 0.4 | -6.0 | -8.7 | -2.9 | 1.5 | -2.2 | 1.6 |
| Average stay (nights) | S119E | 1.0 | -1.7 | 0.1 | -0.9 | -1.8 | -0.7 | 0.5 | -0.4 | -1.2 | 2.2 | -0.7 | 0.6 | -0.3 |

1. Establishments that are temporarily closed for more than 14 days during a month are excluded from the results.
2. Establishments primarily offering accommodation for periods of one month or more are excluded from the survey.
3. Monthly capacity shows the number of stay units available and is affected by the number of days in a month.
4. Percentage changes are calculated on unrounded figures.

Source: Statistics New Zealand

Table 2

Occupancy rate excluding holiday parks⁽¹⁾**By region**

| Region | Series ref: ACSM. | Month | | | | | | | | | | | | |
|---|----------------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | 2011 | 2012 | | | | | | | | | | | |
| | | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Occupancy rate (percent) | | | | | | | | | | | | | | |
| Northland | S12RAB | 45.9 | 55.5 | 56.7 | 46.8 | 41.9 | 30.5 | 25.1 | 25.0 | 23.8 | 29.7 | 38.0 | 41.2 | 43.5 |
| Auckland | S12RBB | 60.0 | 60.9 | 71.0 | 71.4 | 60.5 | 55.3 | 54.6 | 51.9 | 56.3 | 58.0 | 65.5 | 71.2 | 62.4 |
| Waikato | S12RCB | 42.5 | 51.5 | 55.9 | 52.4 | 46.0 | 35.4 | 37.8 | 35.8 | 32.0 | 36.5 | 42.7 | 46.9 | 44.0 |
| Bay of Plenty ⁽²⁾ | S12RDB | 51.9 | 58.4 | 55.9 | 53.9 | 51.0 | 37.4 | 37.3 | 36.9 | 35.1 | 40.9 | 44.2 | 47.9 | 47.6 |
| Hawke's Bay, Gisborne | S12REB | 49.0 | 56.5 | 60.6 | 54.3 | 41.1 | 35.8 | 33.3 | 31.0 | 28.6 | 34.0 | 44.7 | 47.9 | 47.5 |
| Taranaki, Manawatu-Wanganui | S12RFB | 31.2 | 37.5 | 46.3 | 47.3 | 37.5 | 31.3 | 29.0 | 35.5 | 33.7 | 36.4 | 35.0 | 35.3 | 29.7 |
| Wellington | S12RGB | 51.1 | 54.9 | 71.4 | 69.5 | 53.2 | 53.3 | 50.8 | 49.7 | 47.0 | 57.0 | 58.7 | 63.7 | 52.0 |
| Nelson, Marlborough, Tasman | S12RHB | 48.6 | 60.0 | 61.5 | 55.2 | 42.3 | 31.1 | 28.8 | 28.9 | 28.2 | 29.7 | 36.1 | 43.4 | 47.1 |
| Canterbury | S12RIB | 53.1 | 58.2 | 62.1 | 58.0 | 50.9 | 41.3 | 38.6 | 42.3 | 43.2 | 45.2 | 50.9 | 56.3 | 52.8 |
| West Coast | S12RJB | 43.5 | 55.3 | 57.9 | 49.0 | 41.6 | 28.1 | 23.5 | 28.2 | 23.9 | 24.4 | 31.5 | 39.9 | 44.9 |
| Otago ⁽³⁾ | S12RKB | 54.0 | 63.9 | 65.3 | 59.7 | 54.5 | 38.3 | 37.4 | 59.2 | 56.8 | 44.9 | 43.7 | 50.6 | 58.1 |
| Southland | S12RLB | 44.3 | 50.0 | 54.1 | 47.6 | 37.3 | 30.5 | 24.4 | 26.6 | 27.1 | 26.6 | 31.1 | 41.0 | 39.4 |
| New Zealand | S12RZB | 50.3 | 56.6 | 62.1 | 58.7 | 49.9 | 41.0 | 39.4 | 42.5 | 41.9 | 43.5 | 47.9 | 53.0 | 50.6 |
| Percentage change from the same month of the previous year⁽⁴⁾ | | | | | | | | | | | | | | |
| Northland | S12RAB | 2.9 | -1.7 | -0.2 | -7.8 | -8.9 | -7.5 | -11.2 | -15.1 | -11.2 | -13.1 | 3.7 | -7.6 | -5.2 |
| Auckland | S12RBB | 1.7 | -2.2 | -3.1 | 1.9 | -3.8 | -4.6 | 4.3 | -11.4 | -9.4 | -5.7 | -3.9 | 4.1 | 4.0 |
| Waikato | S12RCB | 0.0 | -4.1 | -2.3 | 1.4 | -5.5 | 4.2 | 6.1 | -2.6 | -6.0 | -5.4 | -1.0 | -2.1 | 3.4 |
| Bay of Plenty ⁽²⁾ | S12RDB | 4.9 | -0.4 | -8.8 | -0.8 | -1.8 | -9.6 | -10.1 | -22.8 | -27.0 | -4.0 | -8.2 | -12.4 | -8.4 |
| Hawke's Bay, Gisborne | S12REB | 1.3 | 0.9 | -3.2 | -4.8 | -14.1 | -4.3 | -3.1 | -2.4 | -23.6 | -21.6 | 1.8 | -3.4 | -3.0 |
| Taranaki, Manawatu-Wanganui | S12RFB | 2.5 | 12.7 | 7.8 | 7.4 | -1.7 | 1.7 | -2.9 | -0.4 | -10.9 | -2.9 | -2.7 | -7.4 | -4.9 |
| Wellington | S12RGB | -1.8 | 5.1 | -0.8 | 0.0 | -13.6 | -2.5 | -5.0 | -14.0 | -19.9 | -3.1 | -0.7 | -3.6 | 1.7 |
| Nelson, Marlborough, Tasman | S12RHB | 2.9 | -5.3 | -9.3 | -2.2 | -8.6 | -1.3 | 0.8 | -7.2 | -10.0 | -3.5 | -5.5 | -7.9 | -3.1 |
| Canterbury | S12RIB | 6.3 | -7.3 | 6.9 | 5.8 | -4.1 | -4.2 | -5.0 | -7.0 | -3.4 | -1.7 | 5.8 | -3.1 | -0.6 |
| West Coast | S12RJB | -3.6 | -1.0 | -9.8 | -7.5 | -3.8 | 5.8 | -13.1 | 6.5 | 0.7 | -8.2 | 0.9 | -8.5 | 3.3 |
| Otago ⁽³⁾ | S12RKB | 2.7 | 5.2 | -5.7 | -3.7 | 3.7 | 3.9 | 5.8 | 4.9 | -1.1 | -2.2 | 12.4 | -5.8 | 7.6 |
| Southland | S12RLB | -1.0 | -5.8 | -12.7 | -7.9 | -5.9 | -0.3 | -3.0 | 9.7 | 10.7 | -13.0 | 4.3 | -9.2 | -10.9 |
| New Zealand | S12RZB | 2.1 | -1.1 | -2.4 | 0.1 | -4.4 | -1.9 | -0.5 | -7.2 | -9.8 | -4.9 | 0.1 | -3.4 | 0.6 |

1. More detailed information is available from regional tourism organisations or Statistics New Zealand.

2. The Bay of Plenty region includes part of the Rotorua territorial authority.

3. The Otago region includes the Queenstown-Lakes territorial authority.

4. Percentage changes are calculated on unrounded figures.

Source: Statistics New Zealand

Table 3

New Zealand guest nights

| | Unadjusted series | | Seasonally adjusted series ⁽¹⁾⁽²⁾ | | Trend series ⁽¹⁾⁽³⁾ | |
|-------------------|--------------------|--|--|---|--------------------------------|---|
| | Guest nights (000) | Change from same month of previous year (percent) ⁽⁴⁾ | Guest nights (000) | Change from previous month (percent) ⁽⁴⁾ | Guest nights (000) | Change from previous month (percent) ⁽⁴⁾ |
| Series ref: ACSM. | S14A9Z03 | | S14S9Z03 | | S14T9Z03 | |
| Month | | | | | | |
| 2009 Dec | 3,242 | 4.4 | 2,714 | 2.8 | 2,699 | 0.0 |
| 2010 Jan | 4,439 | 4.4 | 2,741 | 1.0 | 2,698 | 0.0 |
| Feb | 3,326 | 1.5 | 2,671 | -2.6 | 2,696 | -0.1 |
| Mar | 3,274 | 2.3 | 2,729 | 2.2 | 2,693 | -0.1 |
| Apr | 2,821 | 0.8 | 2,718 | -0.4 | 2,690 | -0.1 |
| May | 1,881 | -6.1 | 2,620 | -3.6 | 2,686 | -0.1 |
| Jun | 1,731 | 7.0 | 2,678 | 2.2 | 2,682 | -0.2 |
| Jul | 2,215 | 0.2 | 2,692 | 0.5 | 2,677 | -0.2 |
| Aug | 2,025 | 0.0 | 2,663 | -1.1 | 2,671 | -0.2 |
| Sep | 2,184 | -1.2 | 2,668 | 0.2 | 2,665 | -0.2 |
| Oct | 2,482 | -1.7 | 2,652 | -0.6 | 2,659 | -0.2 |
| Nov | 2,703 | 2.0 | 2,696 | 1.7 | 2,654 | -0.2 |
| Dec | 3,165 | -2.4 | 2,629 | -2.5 | 2,651 | -0.1 |
| 2011 Jan | 4,335 | -2.3 | 2,677 | 1.8 | 2,649 | -0.1 |
| Feb | 3,275 | -1.5 | 2,645 | -1.2 | 2,650 | 0.0 |
| Mar | 3,096 | -5.4 | 2,594 | -1.9 | 2,652 | 0.1 |
| Apr | 2,715 | -3.7 | 2,620 | 1.0 | 2,655 | 0.1 |
| May | 1,898 | 0.9 | 2,645 | 0.9 | 2,659 | 0.1 |
| Jun | 1,736 | 0.3 | 2,684 | 1.5 | 2,662 | 0.1 |
| Jul | 2,259 | 2.0 | 2,736 | 1.9 | 2,663 | 0.0 |
| Aug | 2,195 | 8.4 | 2,888 | 5.5 | 2,661 | -0.1 |
| Sep | 2,189 | 0.3 | 2,680 | -7.2 | 2,656 | -0.2 |
| Oct | 2,445 | -1.5 | 2,602 | -2.9 | 2,648 | -0.3 |
| Nov | 2,663 | -1.5 | 2,655 | 2.0 | 2,637 | -0.4 |
| Dec | 3,208 | 1.4 | 2,649 | -0.2 | 2,625 | -0.5 |
| 2012 Jan | 4,152 | -4.2 | 2,564 | -3.2 | 2,613 | -0.5 |
| Feb | 3,209 | -2.0 | 2,602 | 1.5 | 2,602 | -0.4 |
| Mar | 3,071 | -0.8 | 2,581 | -0.8 | 2,594 | -0.3 |
| Apr | 2,659 | -2.1 | 2,571 | -0.4 | 2,592 | -0.1 |
| May | 1,893 | -0.3 | 2,644 | 2.8 | 2,594 | 0.1 |
| Jun | 1,809 | 4.2 | 2,791 | 5.6 | 2,599 | 0.2 |
| Jul | 2,108 | -6.7 | 2,546 | -8.8 | 2,605 | 0.2 |
| Aug | 1,993 | -9.2 | 2,620 | 2.9 | 2,613 | 0.3 |
| Sep | 2,111 | -3.6 | 2,583 | -1.4 | 2,621 | 0.3 |
| Oct | 2,527 | 3.3 | 2,692 | 4.2 | 2,630 | 0.3 |
| Nov | 2,629 | -1.2 | 2,619 | -2.7 | 2,641 | 0.4 |
| Dec | 3,277 | 2.2 | 2,700 | 3.1 | 2,654 | 0.5 |

1. Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures. The national series are calculated directly and may not match the sum of the lower-level series.
2. The seasonally adjusted series differs from the unadjusted series in that the seasonal changes have been removed.
3. The trend series differs from the unadjusted series in that both the seasonal and irregular components have been removed.
4. Percentage changes are calculated on unrounded figures.

Source: Statistics New Zealand

Table 4

Seasonally adjusted and trend guest nights⁽¹⁾

By accommodation type

| Accommodation type | Series ref: ACSM. | Month | | | | | | | | | | | | |
|---|----------------------|-------|------|------|------|------|------|------|-------|------|------|-----|------|------|
| | | 2011 | 2012 | | | | | | | | | | | |
| | | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Seasonally adjusted guest nights (000)⁽²⁾ | | | | | | | | | | | | | | |
| Hotels/resorts | S14SAZ03 | 898 | 872 | 852 | 870 | 890 | 901 | 979 | 868 | 917 | 895 | 921 | 904 | 944 |
| Motels/motor inns/apartments | S14SBZ03 | 862 | 854 | 851 | 839 | 832 | 873 | 921 | 845 | 845 | 845 | 877 | 854 | 885 |
| Backpackers | S14SDZ03 | 356 | 344 | 355 | 347 | 345 | 341 | 341 | 320 | 323 | 343 | 353 | 348 | 347 |
| Holiday parks | S14SEZ03 | 534 | 505 | 542 | 507 | 521 | 531 | 543 | 514 | 514 | 499 | 526 | 519 | 533 |
| Percentage change from previous month⁽³⁾ | | | | | | | | | | | | | | |
| Hotels/resorts | S14SAZ03 | 3.1 | -2.9 | -2.3 | 2.2 | 2.2 | 1.3 | 8.7 | -11.4 | 5.7 | -2.3 | 2.9 | -1.9 | 4.5 |
| Motels/motor inns/apartments | S14SBZ03 | -2.9 | -0.9 | -0.3 | -1.4 | -0.9 | 5.0 | 5.6 | -8.3 | 0.0 | -0.1 | 3.8 | -2.6 | 3.6 |
| Backpackers | S14SDZ03 | -0.1 | -3.4 | 3.2 | -2.3 | -0.4 | -1.4 | 0.2 | -6.2 | 1.0 | 6.0 | 3.1 | -1.5 | -0.4 |
| Holiday parks | S14SEZ03 | -3.4 | -5.4 | 7.4 | -6.5 | 2.7 | 1.9 | 2.2 | -5.4 | 0.0 | -3.0 | 5.4 | -1.3 | 2.8 |
| Guest nights trend (000)⁽⁴⁾ | | | | | | | | | | | | | | |
| Hotels/resorts | S14TAZ03 | 873 | 872 | 874 | 877 | 881 | 886 | 891 | 895 | 899 | 905 | 912 | 920 | 927 |
| Motels/motor inns/apartments | S14TBZ03 | 860 | 857 | 853 | 851 | 849 | 849 | 850 | 851 | 853 | 856 | 859 | 862 | 866 |
| Backpackers | S14TDZ03 | 358 | 352 | 349 | 346 | 343 | 338 | 334 | 333 | 334 | 338 | 342 | 347 | 350 |
| Holiday parks | S14TEZ03 | 544 | 536 | 529 | 524 | 521 | 520 | 520 | 520 | 520 | 519 | 519 | 520 | 521 |
| Percentage change from previous month⁽³⁾ | | | | | | | | | | | | | | |
| Hotels/resorts | S14TAZ03 | -0.4 | 0.0 | 0.2 | 0.3 | 0.5 | 0.6 | 0.6 | 0.5 | 0.4 | 0.6 | 0.8 | 0.8 | 0.8 |
| Motels/motor inns/apartments | S14TBZ03 | -0.5 | -0.5 | -0.4 | -0.3 | -0.2 | 0.0 | 0.1 | 0.2 | 0.3 | 0.3 | 0.3 | 0.4 | 0.4 |
| Backpackers | S14TDZ03 | -1.9 | -1.5 | -0.9 | -0.8 | -1.1 | -1.3 | -1.1 | -0.4 | 0.5 | 1.1 | 1.3 | 1.2 | 1.0 |
| Holiday parks | S14TEZ03 | -1.4 | -1.4 | -1.2 | -0.9 | -0.6 | -0.2 | 0.0 | 0.0 | -0.1 | -0.1 | 0.0 | 0.1 | 0.2 |

1. Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures.
2. The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.
3. Percentage changes are calculated on unrounded figures.
4. The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Source: Statistics New Zealand

Table 5

North Island guest nights

| | | Unadjusted series | | Seasonally adjusted series ⁽¹⁾⁽²⁾ | | Trend series ⁽¹⁾⁽³⁾ | |
|-------------------|-----|-----------------------|---|--|--|--------------------------------|--|
| | | Guest nights (000) | Change from same month of previous year (percent) ⁽⁴⁾ | Guest nights (000) | Change from previous month (percent) ⁽⁴⁾ | Guest nights (000) | Change from previous month (percent) ⁽⁴⁾ |
| Series ref: ACSM. | | S14A9R03 | | S14S9R03 | | S14T9R03 | |
| Month | | | | | | | |
| 2009 | Dec | 1,830 | 2.9 | 1,579 | 4.3 | 1,555 | -0.1 |
| 2010 | Jan | 2,531 | 4.3 | 1,602 | 1.5 | 1,554 | -0.1 |
| | Feb | 1,832 | 1.1 | 1,547 | -3.5 | 1,552 | -0.1 |
| | Mar | 1,824 | 1.1 | 1,545 | -0.1 | 1,551 | -0.1 |
| | Apr | 1,609 | -1.5 | 1,557 | 0.8 | 1,549 | -0.1 |
| | May | 1,171 | -4.0 | 1,518 | -2.5 | 1,548 | -0.1 |
| | Jun | 1,082 | 7.8 | 1,550 | 2.1 | 1,547 | -0.1 |
| | Jul | 1,283 | -0.2 | 1,555 | 0.4 | 1,546 | 0.0 |
| | Aug | 1,158 | 0.6 | 1,537 | -1.2 | 1,546 | 0.0 |
| | Sep | 1,303 | -1.5 | 1,540 | 0.1 | 1,548 | 0.1 |
| | Oct | 1,524 | 0.5 | 1,551 | 0.8 | 1,551 | 0.2 |
| | Nov | 1,573 | 5.1 | 1,589 | 2.4 | 1,557 | 0.4 |
| | Dec | 1,810 | -1.1 | 1,554 | -2.2 | 1,565 | 0.5 |
| 2011 | Jan | 2,481 | -2.0 | 1,573 | 1.3 | 1,575 | 0.6 |
| | Feb | 1,850 | 1.0 | 1,566 | -0.5 | 1,587 | 0.7 |
| | Mar | 1,858 | 1.9 | 1,582 | 1.0 | 1,599 | 0.8 |
| | Apr | 1,660 | 3.2 | 1,607 | 1.6 | 1,612 | 0.8 |
| | May | 1,240 | 5.9 | 1,608 | 0.1 | 1,623 | 0.7 |
| | Jun | 1,146 | 5.9 | 1,640 | 2.0 | 1,632 | 0.6 |
| | Jul | 1,400 | 9.1 | 1,694 | 3.3 | 1,637 | 0.3 |
| | Aug | 1,361 | 17.5 | 1,811 | 6.9 | 1,639 | 0.1 |
| | Sep | 1,404 | 7.7 | 1,661 | -8.2 | 1,637 | -0.1 |
| | Oct | 1,596 | 4.7 | 1,620 | -2.5 | 1,631 | -0.4 |
| | Nov | 1,599 | 1.7 | 1,610 | -0.6 | 1,622 | -0.6 |
| | Dec | 1,880 | 3.9 | 1,608 | -0.1 | 1,610 | -0.7 |
| 2012 | Jan | 2,401 | -3.3 | 1,523 | -5.3 | 1,598 | -0.8 |
| | Feb | 1,902 | 2.8 | 1,613 | 6.0 | 1,587 | -0.7 |
| | Mar | 1,862 | 0.2 | 1,591 | -1.4 | 1,579 | -0.5 |
| | Apr | 1,602 | -3.5 | 1,552 | -2.5 | 1,574 | -0.3 |
| | May | 1,222 | -1.5 | 1,589 | 2.4 | 1,573 | 0.0 |
| | Jun | 1,198 | 4.5 | 1,711 | 7.7 | 1,576 | 0.2 |
| | Jul | 1,263 | -9.7 | 1,525 | -10.9 | 1,580 | 0.3 |
| | Aug | 1,195 | -12.1 | 1,591 | 4.3 | 1,585 | 0.3 |
| | Sep | 1,327 | -5.5 | 1,570 | -1.3 | 1,591 | 0.4 |
| | Oct | 1,600 | 0.3 | 1,625 | 3.5 | 1,598 | 0.4 |
| | Nov | 1,625 | 1.6 | 1,632 | 0.5 | 1,606 | 0.5 |
| | Dec | 1,918 | 2.0 | 1,640 | 0.5 | 1,616 | 0.6 |

1. Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures.
2. The seasonally adjusted series differs from the unadjusted series in that the seasonal changes have been removed.
3. The trend series differs from the unadjusted series in that both the seasonal and irregular components have been removed.
4. Percentage changes are calculated on unrounded figures.

Source: Statistics New Zealand

Table 6

South Island guest nights

| | | Unadjusted series | | Seasonally adjusted series ⁽¹⁾⁽²⁾ | | Trend series ⁽¹⁾⁽³⁾ | |
|-------------------|-----|--------------------|--|--|---|--------------------------------|---|
| | | Guest nights (000) | Change from same month of previous year (percent) ⁽⁴⁾ | Guest nights (000) | Change from previous month (percent) ⁽⁴⁾ | Guest nights (000) | Change from previous month (percent) ⁽⁴⁾ |
| Series ref: ACSM. | | S14A9S03 | | S14S9S03 | | S14T9S03 | |
| Month | | | | | | | |
| 2009 | Dec | 1,412 | 6.4 | 1,136 | 0.6 | 1,143 | 0.1 |
| 2010 | Jan | 1,907 | 4.5 | 1,136 | 0.0 | 1,144 | 0.1 |
| | Feb | 1,494 | 2.1 | 1,125 | -1.0 | 1,144 | 0.0 |
| | Mar | 1,450 | 3.9 | 1,176 | 4.6 | 1,143 | -0.1 |
| | Apr | 1,212 | 3.9 | 1,164 | -1.0 | 1,142 | -0.1 |
| | May | 710 | -9.4 | 1,098 | -5.7 | 1,139 | -0.2 |
| | Jun | 649 | 5.6 | 1,142 | 4.1 | 1,137 | -0.2 |
| | Jul | 933 | 0.8 | 1,140 | -0.2 | 1,133 | -0.3 |
| | Aug | 867 | -0.9 | 1,120 | -1.8 | 1,127 | -0.5 |
| | Sep | 881 | -0.8 | 1,137 | 1.5 | 1,119 | -0.7 |
| | Oct | 958 | -5.0 | 1,100 | -3.2 | 1,109 | -0.9 |
| | Nov | 1,130 | -2.1 | 1,110 | 1.0 | 1,098 | -1.0 |
| | Dec | 1,355 | -4.0 | 1,077 | -3.0 | 1,086 | -1.1 |
| 2011 | Jan | 1,854 | -2.8 | 1,097 | 1.9 | 1,074 | -1.1 |
| | Feb | 1,425 | -4.6 | 1,083 | -1.3 | 1,062 | -1.1 |
| | Mar | 1,238 | -14.6 | 1,014 | -6.3 | 1,052 | -1.0 |
| | Apr | 1,055 | -12.9 | 1,017 | 0.3 | 1,043 | -0.9 |
| | May | 658 | -7.3 | 1,024 | 0.6 | 1,036 | -0.7 |
| | Jun | 591 | -9.0 | 1,034 | 1.0 | 1,031 | -0.5 |
| | Jul | 859 | -7.9 | 1,045 | 1.1 | 1,028 | -0.3 |
| | Aug | 835 | -3.8 | 1,074 | 2.8 | 1,025 | -0.2 |
| | Sep | 786 | -10.8 | 1,016 | -5.4 | 1,024 | -0.1 |
| | Oct | 850 | -11.3 | 974 | -4.1 | 1,024 | -0.1 |
| | Nov | 1,063 | -5.9 | 1,049 | 7.7 | 1,023 | 0.0 |
| | Dec | 1,328 | -2.0 | 1,044 | -0.5 | 1,023 | 0.0 |
| 2012 | Jan | 1,751 | -5.5 | 1,034 | -1.0 | 1,024 | 0.0 |
| | Feb | 1,307 | -8.3 | 998 | -3.4 | 1,024 | 0.0 |
| | Mar | 1,209 | -2.3 | 996 | -0.3 | 1,025 | 0.1 |
| | Apr | 1,057 | 0.1 | 1,021 | 2.5 | 1,026 | 0.1 |
| | May | 670 | 1.9 | 1,049 | 2.8 | 1,028 | 0.2 |
| | Jun | 611 | 3.4 | 1,065 | 1.4 | 1,030 | 0.2 |
| | Jul | 845 | -1.7 | 1,024 | -3.8 | 1,031 | 0.1 |
| | Aug | 798 | -4.4 | 1,023 | -0.1 | 1,032 | 0.1 |
| | Sep | 784 | -0.2 | 1,014 | -0.9 | 1,034 | 0.1 |
| | Oct | 928 | 9.1 | 1,066 | 5.1 | 1,034 | 0.0 |
| | Nov | 1,005 | -5.5 | 991 | -7.0 | 1,036 | 0.1 |
| | Dec | 1,359 | 2.3 | 1,063 | 7.2 | 1,038 | 0.2 |

1. Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures.
2. The seasonally adjusted series differs from the unadjusted series in that the seasonal changes have been removed.
3. The trend series differs from the unadjusted series in that both the seasonal and irregular components have been removed.
4. Percentage changes are calculated on unrounded figures.

Source: Statistics New Zealand

Table 7

Regional guest nights

| Region | Series ref: ACSM. | Month | | | | | | | | | | | | |
|---|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | | 2011 | 2012 | | | | | | | | | | | |
| | | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| Guest nights (000) | | | | | | | | | | | | | | |
| Northland | S16RA03 | 196 | 321 | 180 | 142 | 126 | 80 | 67 | 71 | 60 | 79 | 112 | 117 | 194 |
| Auckland | S16RB03 | 578 | 612 | 582 | 620 | 537 | 458 | 453 | 448 | 476 | 470 | 574 | 595 | 602 |
| Waikato | S16RC03 | 290 | 393 | 287 | 274 | 240 | 160 | 167 | 169 | 146 | 173 | 213 | 219 | 290 |
| Bay of Plenty ⁽¹⁾ | S16RD03 | 321 | 437 | 280 | 261 | 263 | 172 | 176 | 191 | 169 | 193 | 235 | 224 | 311 |
| Hawke's Bay, Gisborne | S16RE03 | 133 | 186 | 136 | 123 | 90 | 66 | 61 | 60 | 54 | 68 | 97 | 98 | 133 |
| Taranaki, Manawatu-Wanganui | S16RF03 | 143 | 197 | 166 | 175 | 137 | 99 | 98 | 136 | 118 | 131 | 133 | 125 | 141 |
| Wellington | S16RG03 | 220 | 254 | 271 | 266 | 209 | 188 | 176 | 189 | 172 | 213 | 236 | 247 | 247 |
| Nelson, Marlborough, Tasman | S16RH03 | 220 | 354 | 231 | 195 | 151 | 92 | 80 | 84 | 76 | 91 | 123 | 138 | 221 |
| Canterbury | S16RI03 | 427 | 519 | 402 | 392 | 343 | 242 | 225 | 271 | 262 | 284 | 348 | 366 | 435 |
| West Coast | S16RJ03 | 123 | 161 | 140 | 123 | 103 | 57 | 44 | 57 | 46 | 59 | 86 | 100 | 130 |
| Otago ⁽²⁾ | S16RK03 | 470 | 608 | 436 | 414 | 391 | 237 | 230 | 398 | 378 | 311 | 317 | 330 | 492 |
| Southland | S16RL03 | 87 | 109 | 97 | 86 | 69 | 42 | 32 | 35 | 35 | 39 | 53 | 70 | 82 |
| New Zealand | S16RZ03 | 3,208 | 4,152 | 3,209 | 3,071 | 2,659 | 1,893 | 1,809 | 2,108 | 1,993 | 2,111 | 2,527 | 2,629 | 3,277 |
| Percentage change from the same month of the previous year⁽³⁾ | | | | | | | | | | | | | | |
| Northland | S15RA03 | -3.0 | -2.0 | 5.1 | -10.8 | -16.0 | -6.2 | -0.1 | -13.1 | -13.8 | -6.4 | 3.6 | -5.3 | -1.0 |
| Auckland | S15RB03 | 12.2 | 0.2 | 4.6 | 6.6 | 5.6 | -0.3 | 12.9 | -7.8 | -3.4 | -3.8 | 3.0 | 11.0 | 4.0 |
| Waikato | S15RC03 | 4.5 | -5.9 | 5.2 | 1.7 | -4.9 | 9.8 | 8.4 | -6.3 | -10.2 | -5.7 | -3.6 | -3.7 | 0.2 |
| Bay of Plenty ⁽¹⁾ | S15RD03 | 0.1 | -10.0 | -5.0 | -6.6 | -3.6 | -8.7 | -2.7 | -17.5 | -21.1 | -6.6 | 2.2 | -8.9 | -3.1 |
| Hawke's Bay, Gisborne | S15RE03 | 0.2 | -8.7 | -1.3 | -0.2 | -13.2 | -1.9 | -1.1 | -4.6 | -22.8 | -20.5 | -2.3 | -0.1 | 0.0 |
| Taranaki, Manawatu-Wanganui | S15RF03 | 4.6 | 5.4 | 9.3 | 6.5 | -2.7 | 0.4 | 4.3 | -1.2 | -11.7 | -2.0 | -6.0 | -0.9 | -1.0 |
| Wellington | S15RG03 | -2.6 | 2.1 | 2.0 | -4.7 | -9.8 | -4.3 | -5.9 | -14.3 | -20.9 | -3.8 | -1.2 | 1.9 | 12.4 |
| Nelson, Marlborough, Tasman | S15RH03 | -3.3 | -7.0 | -3.0 | -4.5 | -6.5 | -1.2 | -0.1 | -7.1 | -17.9 | 0.1 | -3.9 | -6.8 | 0.1 |
| Canterbury | S15RI03 | -14.1 | -19.1 | -12.7 | 3.9 | 1.7 | -0.8 | 2.7 | -3.2 | -2.7 | 7.1 | 12.0 | -1.7 | 1.7 |
| West Coast | S15RJ03 | 1.8 | -0.9 | -7.9 | -6.5 | -1.3 | 2.5 | -10.5 | 5.0 | -1.4 | -0.1 | 11.4 | -6.2 | 5.9 |
| Otago ⁽²⁾ | S15RK03 | 11.9 | 8.8 | -6.2 | -3.2 | 3.1 | 7.2 | 9.5 | -0.3 | -3.7 | -3.6 | 11.2 | -7.9 | 4.6 |
| Southland | S15RL03 | -2.0 | -1.0 | -10.6 | -12.8 | -5.7 | -4.3 | -1.5 | -1.2 | 6.4 | -18.8 | 9.6 | -9.4 | -5.7 |
| New Zealand | S15RZ03 | 1.4 | -4.2 | -2.0 | -0.8 | -2.1 | -0.3 | 4.2 | -6.7 | -9.2 | -3.6 | 3.3 | -1.2 | 2.2 |

1. The Bay of Plenty region includes part of the Rotorua territorial authority.

2. The Otago region includes the Queenstown-Lakes territorial authority.

3. Percentage changes are calculated on unrounded figures.

Source: Statistics New Zealand

Table 8

Domestic and international guest nights

| | Domestic guest nights | | | International guest nights | | | |
|--|-----------------------|------------------------------------|----------------------|----------------------------|------------------------------------|----------------------|-------|
| | Unadjusted | Seasonally adjusted ⁽¹⁾ | Trend ⁽²⁾ | Unadjusted | Seasonally adjusted ⁽¹⁾ | Trend ⁽²⁾ | |
| Series ref: ACSM. | S16RZ19 | S16RZ1S | S16RZ1T | S16RZ39 | S16RZ3S | S16RZ3T | |
| Guest nights (000) | | | | | | | |
| Month | | | | | | | |
| 2010 | Dec | 1,797 | 1,565 | 1,577 | 1,368 | 1,070 | 1,079 |
| 2011 | Jan | 2,647 | 1,570 | 1,582 | 1,688 | 1,110 | 1,075 |
| | Feb | 1,660 | 1,544 | 1,586 | 1,616 | 1,100 | 1,067 |
| | Mar | 1,730 | 1,581 | 1,590 | 1,366 | 1,019 | 1,055 |
| | Apr | 1,698 | 1,590 | 1,594 | 1,018 | 1,031 | 1,044 |
| | May | 1,211 | 1,582 | 1,598 | 687 | 1,043 | 1,042 |
| | Jun | 1,166 | 1,629 | 1,600 | 570 | 1,051 | 1,051 |
| | Jul | 1,498 | 1,687 | 1,602 | 761 | 1,043 | 1,068 |
| | Aug | 1,415 | 1,781 | 1,602 | 781 | 1,099 | 1,086 |
| | Sep | 1,211 | 1,383 | 1,601 | 979 | 1,310 | 1,094 |
| | Oct | 1,459 | 1,490 | 1,599 | 986 | 1,119 | 1,089 |
| | Nov | 1,467 | 1,607 | 1,597 | 1,196 | 1,062 | 1,071 |
| | Dec | 1,871 | 1,623 | 1,595 | 1,337 | 1,039 | 1,046 |
| 2012 | Jan | 2,583 | 1,534 | 1,593 | 1,568 | 1,026 | 1,021 |
| | Feb | 1,776 | 1,654 | 1,593 | 1,433 | 978 | 1,005 |
| | Mar | 1,754 | 1,608 | 1,594 | 1,317 | 987 | 1,000 |
| | Apr | 1,656 | 1,553 | 1,597 | 1,003 | 1,015 | 1,003 |
| | May | 1,224 | 1,610 | 1,600 | 669 | 1,015 | 1,009 |
| | Jun | 1,232 | 1,706 | 1,604 | 577 | 1,065 | 1,015 |
| | Jul | 1,370 | 1,538 | 1,606 | 738 | 1,011 | 1,019 |
| | Aug | 1,276 | 1,607 | 1,609 | 717 | 1,008 | 1,022 |
| | Sep | 1,402 | 1,603 | 1,613 | 709 | 946 | 1,027 |
| | Oct | 1,605 | 1,646 | 1,616 | 923 | 1,046 | 1,034 |
| | Nov | 1,487 | 1,624 | 1,621 | 1,142 | 1,019 | 1,043 |
| | Dec | 1,885 | 1,633 | 1,627 | 1,392 | 1,080 | 1,051 |
| Percentage change from previous month⁽³⁾ | | | | | | | |
| Month | | | | | | | |
| 2010 | Dec | ... | -3.1 | 0.3 | ... | -1.7 | -0.2 |
| 2011 | Jan | ... | 0.3 | 0.3 | ... | 3.8 | -0.4 |
| | Feb | ... | -1.7 | 0.3 | ... | -0.9 | -0.8 |
| | Mar | ... | 2.4 | 0.3 | ... | -7.3 | -1.1 |
| | Apr | ... | 0.6 | 0.2 | ... | 1.2 | -1.0 |
| | May | ... | -0.5 | 0.2 | ... | 1.1 | -0.2 |
| | Jun | ... | 2.9 | 0.2 | ... | 0.7 | 0.9 |
| | Jul | ... | 3.6 | 0.1 | ... | -0.7 | 1.6 |
| | Aug | ... | 5.6 | 0.0 | ... | 5.4 | 1.6 |
| | Sep | ... | -22.4 | -0.1 | ... | 19.2 | 0.8 |
| | Oct | ... | 7.8 | -0.1 | ... | -14.6 | -0.5 |
| | Nov | ... | 7.8 | -0.1 | ... | -5.1 | -1.6 |
| | Dec | ... | 1.0 | -0.1 | ... | -2.2 | -2.4 |
| 2012 | Jan | ... | -5.5 | -0.1 | ... | -1.2 | -2.3 |
| | Feb | ... | 7.8 | 0.0 | ... | -4.7 | -1.6 |
| | Mar | ... | -2.8 | 0.1 | ... | 0.9 | -0.5 |
| | Apr | ... | -3.4 | 0.2 | ... | 2.8 | 0.3 |
| | May | ... | 3.7 | 0.2 | ... | 0.0 | 0.6 |
| | Jun | ... | 6.0 | 0.2 | ... | 4.9 | 0.6 |
| | Jul | ... | -9.9 | 0.2 | ... | -5.0 | 0.4 |
| | Aug | ... | 4.5 | 0.2 | ... | -0.3 | 0.3 |
| | Sep | ... | -0.3 | 0.2 | ... | -6.2 | 0.5 |
| | Oct | ... | 2.7 | 0.2 | ... | 10.7 | 0.7 |
| | Nov | ... | -1.4 | 0.3 | ... | -2.7 | 0.8 |
| | Dec | ... | 0.6 | 0.4 | ... | 6.0 | 0.8 |

1. Seasonally adjusted figures exclude estimated seasonal fluctuations and are recalculated each month.

2. Trend figures exclude estimated seasonal fluctuations and short-term irregular movements and are recalculated each month.

3. Percentage changes are calculated on unrounded figures.

Symbol: ... not applicable. (Because of seasonality it can be misleading to compare figures for adjacent months.)

Source: Statistics New Zealand