



Accommodation Survey: September 2012

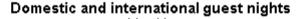
Embargoed until 10:45am - 12 November 2012

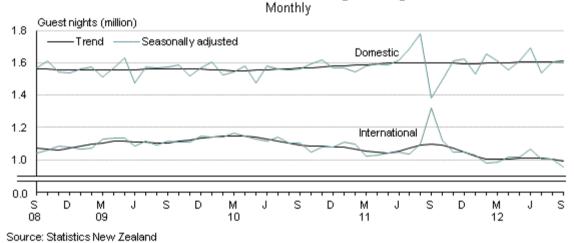
Key facts

For September 2012 compared with August 2012, after removing seasonal variation:

- New Zealand guest nights fell 1.4 percent, following a rise of 2.6 percent in August.
- International guest nights fell 4.7 percent, while domestic guest nights fell 0.3 percent.
- North Island guest nights fell 1.3 percent, while South Island guest nights fell 0.9 percent.
- Backpacker guest nights rose 3.5 percent, while other accommodation types fell.

The trend for international guest nights has been generally falling since a high point in September 2011, while the trend for domestic quest nights is relatively flat for the past year. Trend movements may be amended when future months are added to the series.





The largest spikes in the graph coincide with the 2011 Rugby World Cup, which began in Auckland on 9 September 2011.

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12 November 2012

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Commentary

- Guest nights fall in September
- Fewer visitor arrivals in September
- International guest nights fall
- Domestic guest nights down slightly
- · North Island guest nights fall
- South Island guest nights fall slightly
- Backpacker guest nights rise while other accommodation types fall
- Accommodation capacity down
- Occupancy rate drops

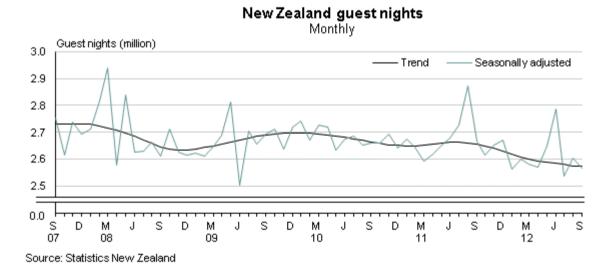
All guest night movements are seasonally adjusted unless otherwise stated.

Trend movements may be amended when future months are added to the series.

Guest nights fall in September

<u>Guest nights</u> spent in short-term commercial accommodation fell 1.4 percent in September 2012 compared with August 2012. This follows a rise of 2.6 percent in August 2012.

The trend for national guest nights has generally been declining since December 2009.



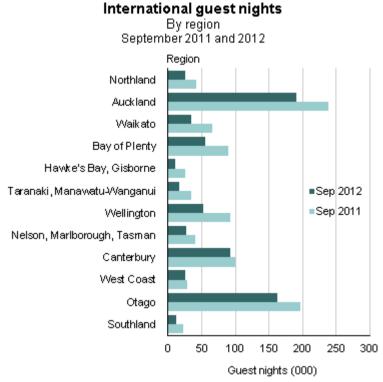
Fewer visitor arrivals in September

According to <u>International Travel and Migration</u> statistics, 179,100 short-term visitors arrived in New Zealand in September 2012. After removing seasonal variation, short-term visitor arrivals were down 3.3 percent for September 2012 when compared with August 2012.

International guest nights fall

International guest nights fell 4.7 percent in September 2012 compared with August 2012. This follows an unchanged rate in August 2012.

The trend for international guest nights has been generally falling since a high point in September 2011. Trend movements may be amended when future months are added to the series.



Source: Statistics New Zealand

Unadjusted international guest nights fell in all 12 regions in September 2012 compared with September 2011. Auckland had the largest fall, followed by significant drops in Wellington, Bay of Plenty, Otago, and Waikato. The 2011 Rugby World Cup boosted international guest nights throughout most of the country in September 2011.

Domestic guest nights down slightly

Domestic guest nights fell 0.3 percent in September 2012 compared with August 2012. This follows a 4.5 percent rise in August 2012.

The trend for domestic guest nights has been relatively flat for the past year.

Domestic guest nights By region September 2011 and 2012 Northland Auckland Waikato Bay of Plenty Hawke's Bay, Gisborne ■ Sep 2012 Taranaki, Manawatu-Wanganui Sep 2011 Wellington Nelson, Marlborough, Tasman Canterbury West Coast Otago Southland

o

50

100

150

Guest nights (000)

Source: Statistics New Zealand

Unadjusted domestic guest nights were up in September 2012 when compared with September 2011. Domestic guest nights were lower than usual in September 2011, affected by the Rugby World Cup.

200

250

300

Unadjusted domestic guest nights rose in 11 of the country's 12 regions in September 2012 compared with September 2011. The only fall was in Hawke's Bay/Gisborne, while the largest regional rises were in Wellington and Auckland.

Domestic guests accounted for 66 percent of total guest nights in September 2012, compared with only 55 percent in September 2011 during the Rugby World Cup.

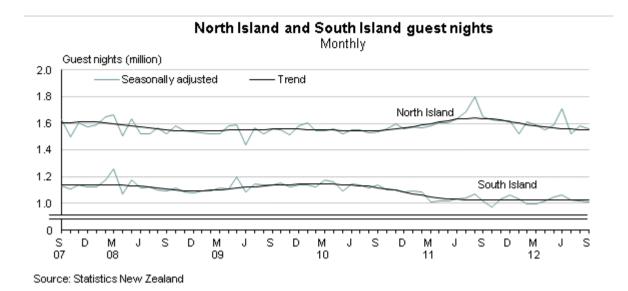
North Island guest nights fall

North Island guest nights fell 1.3 percent in September 2012 compared with August 2012. This follows a rise of 3.9 percent in August 2012.

The trend for North Island guest nights continues to decline from its highest-ever peak, in August 2011.

Unadjusted guest nights fell in all North Island regions in September 2012 when compared with September 2011. North Island guest nights in September 2011 were boosted by the Rugby World Cup.

Hawke's Bay/Gisborne and Auckland had the largest regional falls, with unadjusted guest nights down 21 percent and 3.8 percent respectively, when compared with September 2011.



South Island guest nights fall slightly

South Island guest nights fell 0.9 percent in September 2012 compared with August 2012. This follows a 0.2 percent fall in August 2012.

The trend for South Island guest nights remains flat, but is at a lower level than before the 2010/11 Canterbury earthquakes.

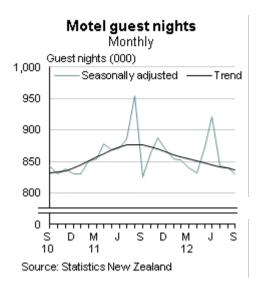
Otago and Southland had falls in unadjusted guest nights in September 2012, when compared with September 2011. Canterbury had the only significant rise in unadjusted guest nights when compared with September 2011. Canterbury did not host any 2011 Rugby World Cup games because its main stadium was damaged in the earthquakes.

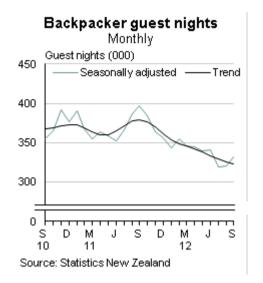
Backpacker guest nights rise while other accommodation types fall

Guest night changes for September 2012 compared with August 2012 were:

- backpacker guest nights rose 3.5 percent
- hotel guest nights fell 2.6 percent
- motel guest nights fell 1.2 percent
- holiday park guest nights fell 3.1 percent.

The trend for guest nights spent in motel accommodation has been decreasing since its latest high point of August 2011.





The trend for guest nights spent in backpacker accommodation has been decreasing consistently over the last year. The trend is down 15 percent from the September 2011 high point and is at its lowest level since early 2004.

Accommodation capacity down

Available capacity in short-term accommodation was 4.1 million <u>stay-unit</u> nights in September 2012. This is down 2.0 percent from September 2011.

The capacity changes for September 2012 compared with September 2011 were:

- holiday parks decreased 7.7 percent
- motels increased 0.1 percent
- hotels increased 1.1 percent
- backpacker accommodation increased 3.7 percent.

Capacity of holiday parks was lower in September 2012, with some holiday parks closed for the off-season, while they had been open in September 2011.

Occupancy rate drops

The occupancy rate, excluding holiday parks, fell 2.3 percentage points (to 43.5 percent) in September 2012 compared with September 2011. The occupancy rate for hotels rose 0.1 percentage points. Backpacker accommodation fell 6.4 percentage points, while motels fell 0.9 percentage points.

Hotels had the highest occupancy rate (52.3 percent) in September 2012, followed by motels (45.7 percent), and backpacker accommodation (30.3 percent).

Occupancy rate By accommodation type September month, 2007–12 Percent 60 =2007 =2008 ■2009 ■2010 ■2011 ■2012 50 40 30 20 10 0 Hotels Motels Backpackers Holiday parks Accommodation type Source: Statistics New Zealand

For more detailed data from the Accommodation Survey, see the Excel tables in the 'Downloads' box.

Definitions

About the Accommodation Survey

The Accommodation Survey is a monthly survey that provides information about short-term commercial accommodation activity at national, regional, and lower levels. The survey is run by Statistics NZ and sponsored by the Ministry of Business, Innovation, and Employment. Information from the survey is used by regional tourism organisations, local and national government, and the accommodation industry for monitoring and planning. Statistics produced from the survey include guest night numbers, capacity, and occupancy rates.

More definitions

Average length of stay: calculated by dividing total guest nights by total guest first nights.

Business Frame: register (maintained by Statistics NZ) of all economically significant businesses operating in New Zealand from which the Accommodation Survey population is drawn.

Capacity (stay-unit nights available): basic measure of an establishment's accommodation capacity. It is defined as one stay unit multiplied by one night. For example, 10 units in a motel available for guest use (whether occupied or not) for the full 31 days in July would have a capacity of 310 stay-unit nights.

Establishment: smallest statistical unit operating within a single physical location and owned by a single enterprise. The term is used to represent what is usually called the 'geographic unit' in other Statistics NZ publications.

Guest night: equivalent to one guest spending one night at an establishment. For example, a motel with 15 guests spending two nights would report that they had provided 30 guest nights.

Occupancy rate: calculated by dividing stay-unit nights occupied by stay-unit nights available. For example, if a hotel had 60 of its 100 rooms occupied every night in August, it would have 60 x 31 = 1,860 stay-unit nights occupied, and its occupancy rate would be 60 percent.

Stay unit: unit of accommodation that is available to be charged out to guests (such as a room in a hotel or motel, a bed in a backpacker establishment, or a site in a caravan park).

Related links

Upcoming releases

Accommodation Survey: October 2012 will be released on 12 December 2012.

Subscribe to information releases, including this one, by completing the online subscription form.

The release calendar lists all our upcoming information releases by date of release.

Past releases

Accommodation Survey has links to past releases.

Accommodation Survey pivot tables

<u>Accommodation Survey pivot tables</u> provide information below the regional level, by regional tourism organisation area and by territorial authority area.

Data quality

Period-specific information

This section contains data information that has changed since the last release.

Response rates

General information

This section contains information that does not change between releases.

- Data source
- Coverage
- · Accuracy of the data
- Consistency with other periods
- Interpreting the data
- Confidentiality
- More information

Period-specific information

Response rates

Accommodation type	y accommodation type for Septen Establishments responding to questions on guest nights, guest arrivals, and stay unit nights	Proportion of guest-night estimate from actual data	Proportion of origin-of-guest estimate from actual data
	Pe	rcentage	
Hotels	83	93	80
Motels	86	86	69
Backpackers	76	86	69
Holiday parks	75	83	69
Total	83	88	73
Response rates fo	or Canterbury for September 2012		
Total	82	86	72
Source: Statistics NZ	ÜL.		12

When businesses do not answer questions in the Accommodation Survey, Statistics NZ estimates the missing information based on data from similar establishments in the same or similar regions.

See Accuracy of the data, or contact Statistics NZ, for more information.

General information

Data source

We collect data from accommodation providers or their representatives each month, mostly via a postal survey.

Coverage

The Accommodation Survey covers most short-term commercial accommodation in New Zealand. The accommodation types included are:

- hotels
- motels
- backpacker accommodation
- · holiday parks.

The following are excluded:

- hosted accommodation (such as 'bed & breakfast' establishments)
- marine vessels (such as cruise ships)
- private dwellings
- tramping huts
- event-specific accommodation (such as temporary campervan parks).

The target population for this survey is all 'geographic units' (called 'establishments' in this publication) that are classified as short-term (less than one month) commercial accommodation providers operating in New Zealand.

The target population is taken from ANZSIC06 (Australian and New Zealand Standard Industrial Classification 2006) class 4400 (accommodation), and the part of class 4520 (pubs, taverns, and bars) that also provides accommodation.

We survey all short-term commercial accommodation-providing geographic units belonging to an economically significant business. Businesses are generally counted as economically significant if they are GST-registered and have a turnover of at least \$30,000 per year.

Accuracy of the data

Survey errors

This survey aims for 100 percent coverage of the accommodation businesses in New Zealand (a full census). However, in practice, an overall response rate of between 76 and 80 percent is usually achieved. Statistics NZ estimates values for the remaining units based on the characteristics of similar establishments in the same or similar regions. This introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors include respondent error, and errors in coverage, classification, and processing. While every effort is made to minimise these errors, they will still occur. It is not possible to quantify their effect.

Consistency with other periods

Survey changes

In the October 2007 survey month:

- domestic and international guest night statistics became available monthly instead of quarterly
- statistics for origin of guests by country were available for the last time.

In the September 2009 survey month:

- the 'hosted' accommodation group was removed from the survey
- regional boundaries were updated.

Results for earlier months were reworked to incorporate these changes, which allows continued comparison across all survey months.

Two accommodation types were renamed:

- 'backpackers/hostels' was renamed 'backpackers'
- 'caravan parks/camping grounds' was renamed 'holiday parks'.

These changes are the result of a joint review conducted by Statistics NZ and the former Ministry of Tourism, which aimed to balance the need for high-quality information against the need to reduce respondent load.

Interpreting the data

Classification of accommodation type

The predominant capacity provided by a business determines the accommodation type. For instance, if it provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then it would be classified as a motel. We used the New Zealand Accommodation Classification, broadly defined below:

- hotels: includes both hotels and resorts
- motels: includes motor inns, apartments, and motels
- backpackers: includes hostels
- holiday parks: includes caravan parks and camping grounds.

For more information, contact info@stats.govt.nz.

Trend estimates

For any series, the survey estimates can be broken down into three components: trend, seasonal, and irregular. While seasonally adjusted series have had the seasonal component removed, the trend series have had both the seasonal and the irregular components removed. Trend estimates reveal the underlying direction of movement in a series, and are likely to indicate turning points more accurately than seasonally adjusted estimates.

The accommodation trend series are calculated using the X-12-ARIMA seasonal adjustment package. They are based on optimal moving averages of the seasonally adjusted series, with an adjustment for outlying values. The X-12-ARIMA package is an updated version of X-11-ARIMA, developed by the U.S. Census Bureau.

The trend estimates towards the end of the series incorporate new data as it becomes available, and can therefore change as more observations are added to the series. Revisions can be particularly large if an observation is treated as an outlier in one month, but is found to be part of the underlying trend as further observations are added to the series. All trend estimates are subject to revisions each month, but normally only the last two or three estimates are likely to be substantially altered.

Differences between trend estimates and month-on-month comparisons

Trend estimates reveal the underlying direction of the movement in a series. In contrast, comparisons between one month and the same month in the previous year(s) do not take account of data recorded in between these periods, and are subject to one-off fluctuations. Reasons for fluctuations include changes in the timing of holidays, international crises, and large sporting and cultural events.

Seasonally adjusted estimates

The X-12-ARIMA package has been used to produce the seasonally adjusted estimates referred to in the 'Commentary' text. Seasonal adjustment aims to eliminate the impact of regular seasonal events. These may be due to climatic effects (such as more guests staying in camping grounds during the summer) or calendar effects (such as holidays). This makes the data for adjacent months more comparable. All seasonally adjusted figures are subject to revision each month.

Seasonal adjustment in Statistics New Zealand has more information.

Confidentiality

Statistics NZ produces national and regional statistics from a monthly survey of accommodation businesses. We do not release information about individuals or individual businesses.

More information

See Information about the Accommodation Survey.

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Tables

The following tables are available in Excel format from the 'Downloads' box. If you have problems viewing the files, see opening files and PDFs.

- 1. Establishments, capacity, guest nights, occupancy rate, and average stay, by accommodation type
- 2. Occupancy rate excluding holiday parks, by region
- 3. New Zealand guest nights
- 4. Seasonally adjusted and trend guest nights, by accommodation type
- 5. North Island guest nights
- 6. South Island guest nights
- 7. Regional quest nights
- 8. Domestic and international guest nights

Accommodation pivot tables

<u>Accommodation pivot tables</u> provide more detailed information, breaking the survey variables down by regional tourism organisation areas and territorial authority areas.

Access more time periods on Infoshare

Use <u>Infoshare</u> to access time-series data specific to your needs. For this release, select the following categories from the Infoshare home page:

Subject category: Tourism

Group: Accommodation Survey - ACS

Table 1 **Establishments, capacity, guest nights, occupancy rate, and average stay**⁽¹⁾⁽²⁾⁽³⁾

By accommodation type

	Series	Series Month												
	ref:			2011						20	12			_
Accommodation type	ACSM.	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Hatala/wasawta														
Hotels/resorts Number of establishments	S11AA	564	571	575	570	575	569	565	563	548	542	540	541	551
Capacity (000)	S11AA S11AB	931	969	943	976	983	912	973	938	960	930	961	962	941
Guest nights (000)	S11AC	790	842	940	953	1,025	995	1,033	883	734	718	827	842	809
Occupancy rate (percent)	S11AD	52.2	54.1	62.9	54.6	57.3	66.1	64.8	54.4	49.2	48.0	50.8	53.5	52.3
Average stay (nights)	S11AE	2.0	2.0	1.8	1.9	1.9	1.8	1.8	1.9	1.9	2.0	2.0	2.0	1.9
Average stay (nights)	STIAL	2.0	2.0	1.0	1.5	1.5	1.0	1.0	1.5	1.5	2.0	2.0	2.0	1.5
Motels/motor inns/apartments														
Number of establishments	S11BA	1,804	1,809	1,812	1,816	1,817	1,814	1,811	1,806	1,792	1,765	1,772	1,769	1,789
Capacity (000)	S11BB	869	904	871	901	905	844	905	872	896	860	891	889	869
Guest nights (000)	S11BC	742	853	885	930	1,183	1,034	1,024	878	641	641	775	695	748
Occupancy rate (percent)	S11BD	46.6	49.4	56.1	49.7	58.9	63.8	59.6	50.5	41.6	40.6	44.1	42.2	45.7
Average stay (nights)	S11BE	1.9	1.9	1.8	1.8	1.9	1.8	1.8	1.8	1.9	1.9	2.0	2.0	2.0
Backpackers														
Number of establishments	S11DA	416	434	435	440	439	440	437	435	420	408	389	390	415
Capacity (000)	S11DB	754	795	781	814	810	760	814	792	799	778	784	783	782
Guest nights (000)	S11DC	310	338	384	420	476	453	449	374	265	238	264	240	261
Occupancy rate (percent)	S11DD	36.7	38.5	43.9	45.8	53.2	55.4	50.5	44.0	30.6	27.9	30.4	27.5	30.3
Average stay (nights)	S11DE	1.9	2.0	2.0	2.0	1.9	1.8	1.9	1.9	2.1	2.2	2.2	2.3	2.2
Total excluding holiday parks														
Number of establishments	S11XA	2.784	2,814	2,822	2,826	2,831	2,823	2 813	2,804	2,760	2,715	2,701	2.700	2.755
Capacity (000)	S11XB	2,754	2,668	2,594	,	2,697	2,516	,	2,601	2,655	,	2,636	2,700	2,733
Guest nights (000)	S11XC	1.842	2.033	2,334	2,303	2,684	2,483	2,506	2,134	1.640	1,597	1.866	1.776	1.817
Occupancy rate (percent)	S11XD	45.7	47.9	54.9	50.3	56.6	62.1	58.7	49.9	41.0	39.4	42.5	41.9	43.5
Average stay (nights)	S11XE	2.0	2.0	1.8	1.9	1.9	1.8	1.9	1.9	1.9	2.0	2.0	2.0	2.0
wordge day (mgma)	OTIAL	2.0	2.0	1.0	1.0	1.0	1.0	1.0	1.0	1.0	2.0		0	2.0
Holiday parks														
Number of establishments	S11EA	410	416	420	421	423	422	421	420	404	396	390	390	400
Capacity (000)	S11EB	,	1,662	,	1,681	1,689	1,579	1,677	1,622	1,546	1,472	1,504	1,510	1,470
Guest nights (000)	S11EC	347	413	454	905	1,467	726	566	524	252	212	243	217	294
Occupancy rate (percent)	S11ED	10.4	11.7	13.6	22.4	34.2	21.6	15.7	14.5	8.4	7.3	7.8	7.2	9.6
Average stay (nights)	S11EE	1.8	1.9	1.8	2.2	2.7	2.0	1.8	2.0	2.0	2.1	2.1	2.1	1.9
Total														
Number of establishments	S119A	3,194	3,230	3,242	3,247	3,254	3,245	3,234	3,224	3,164	3,111	3,091	3,090	3,155
Capacity (000)	S119B	4,146	4,330	4,212	4,373	4,386	4,095	4,369	4,223	4,201	4,040	4,139	4,144	4,063
Guest nights (000)	S119C	2,189	2,445	2,663	3,208	4,152	3,209	3,071	2,659	1,893	1,809	2,108	1,993	2,111
Occupancy rate (percent)	S119D	32.1	34.0	39.1	39.6	48.0	46.5	42.2	36.3	29.0	27.7	29.9	29.3	31.2
Average stay (nights)	S119E	1.9	2.0	1.8	2.0	2.1	1.9	1.8	1.9	1.9	2.0	2.0	2.0	2.0

For footnotes, see end of table.

Table 1 continued **Establishments, capacity, guest nights, occupancy rate, and average stay**⁽¹⁾⁽²⁾⁽³⁾

By accommodation type

	Series	Month												
	ref:			2011						20	12			
Accommodation type	ACSM.	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Perc	entage	change	from t	he sam	e mont	h of the	e previo	ous yea	ır ⁽⁴⁾				
Hotels/resorts														
Number of establishments	S11AA	-2.4	-2.7	-2.0	-2.7	-2.0	-2.4	1.1	0.9	-0.7	-0.4	-2.4	-2.2	-2.3
Capacity	S11AB	-7.2	-6.8	-6.1	-5.9	-4.9	-1.7	2.9	2.9	2.3	3.5	0.5	1.2	1.1
Guest nights	S11AC	-8.5	-11.6	-8.8	-1.6	-7.6	-7.9	4.4	2.7	2.1	9.0	-4.4	-3.2	2.3
Occupancy rate	S11AD	-2.3	-3.5	-2.0	0.9	-3.5	-4.7	2.2	-3.2	-1.4	3.4	-5.3	-4.5	0.2
Average stay (nights)	S11AE	6.5	5.3	-0.7	-0.6	-4.6	-0.5	3.0	-3.3	1.2	2.5	-0.8	-0.3	-4.2
Motels/motor inns/apartme	ents													
Number of establishments	S11BA	-0.9	-1.6	-1.6	-1.6	-1.8	-1.7	-1.0	-1.0	-1.0	-1.2	-0.8	-1.3	-0.8
Capacity	S11BB	-1.8	-1.6	-2.8	-2.5	-2.2	1.2	-1.1	-1.2	-0.2	-0.1	-0.9	-1.2	0.1
Guest nights	S11BC	-2.0	4.3	5.8	4.7	2.9	-0.1	-2.1	-5.1	0.8	5.5	-4.5	-12.0	0.8
Occupancy rate	S11BC S11BD	5.2	7.5	10.6	7.4	3.8	-0.1	-1.4	-4.6	0.5	0.2	-3.3	-10.1	-1.9
Average stay (nights)	S11BD S11BE	-0.4	4.1	2.8	-0.9	2.4	1.0	-1.4	-0.5	0.5	1.6	1.7	-10.1	3.5
Average stay (flights)	STIDE	-0.4	4.1	2.0	-0.9	2.4	1.0	-1.2	-0.5	0.9	1.0	1.7	-1.7	3.3
Backpackers														
Number of establishments	S11DA	-4.1	-4.0	-5.8	-4.6	-4.6	-4.1	-2.2	-1.1	-0.7	2.0	-1.3	-3.2	-0.2
Capacity	S11DB	-5.6	-5.3	-5.8	-4.9	-3.9	0.1	-0.4	1.8	1.0	4.2	3.1	1.0	3.7
Guest nights	S11DC	12.7	5.9	-7.1	-5.3	-11.7	-3.5	-2.7	-5.3	-5.8	-3.7	-13.1	-17.3	-15.8
Occupancy rate	S11DD	16.6	10.6	-3.1	-1.5	-3.5	-0.7	-1.5	-5.9	-6.5	-8.6	-15.3	-19.8	-17.4
Average stay (nights)	S11DE	-7.9	-5.0	2.5	5.2	2.6	-4.5	-6.8	-4.2	-3.3	0.2	2.1	1.0	11.8
Total avaluding baliday no	urko.													
Total excluding holiday pa		-1.7	-2.2	-2.4	-2.3	-2.3	-2.3	-0.8	-0.6	-0.9	-0.5	-1.2	-1.8	-1.0
Number of establishments	S11XA	-1.7 -5.0	-2.2 -4.6	-2.4 -4.9	-2.5 -4.5	-2.3 -3.7	-2.3 -0.2	0.5			2.5	0.8	0.3	1.5
Capacity	S11XB								1.1 -2.0	1.0	5.5			-1.4
Guest nights	S11XC	-2.8	-2.7	-3.1	0.1	-4.1	-4.0	0.4		0.2		-5.8	-8.8	
Occupancy rate	S11XD	4.1	3.2	1.6	2.1	-1.1	-2.4	0.1	-4.4	-1.9	-0.5	-7.2	-9.8	-4.9
Average stay (nights)	S11XE	1.4	3.0	1.0	0.2	-0.3	-0.6	-0.6	-2.2	0.3	1.6	0.5	-0.9	1.2
Holiday parks														
Number of establishments	S11EA	3.0	0.2	0.0	-0.7	-0.7	-0.7	-0.5	-0.5	-0.5	-1.7	-3.9	-3.0	-2.4
Capacity	S11EB	8.1	0.8	0.9	0.5	0.3	3.8	-0.2	-0.4	-0.8	-1.9	-3.4	-2.9	-7.7
Guest nights	S11EC	20.5	5.0	7.3	4.7	-4.5	5.3	-5.6	-2.3	-3.5	-5.0	-13.2	-12.2	-15.4
Occupancy rate	S11ED	12.9	2.2	5.0	3.5	-2.8	0.4	-7.9	-2.6	-4.6	-2.9	-6.6	-7.3	-7.3
Average stay (nights)	S11EE	-2.8	2.2	2.8	3.1	-5.1	2.6	-2.2	0.3	-7.0	-7.6	-6.8	-2.9	7.4
Total														
Number of establishments	S119A	-1.1	-1.9	-2.1	-2.1	-2.1	-2.1	-0.8	-0.6	-0.8	-0.7	-1.5	-1.9	-1.2
Capacity	S119B	-0.3	-2.6	-2.8	-2.6	-2.2	1.3	0.3	0.6	0.3	0.8	-0.8	-0.9	-2.0
Guest nights	S119C	0.3	-1.5	-1.5	1.4	-4.2	-2.0	-0.8	-2.1	-0.3	4.2	-6.7	-9.2	-3.6
Occupancy rate	S119D	1.7	1.7	0.5	1.6	-2.0	-2.7	-1.0	-3.8	-1.7	0.4	-6.0	-8.7	-2.9
Average stay (nights)	S119E	0.6	2.8	1.3	1.0	-1.7	0.1	-0.9	-1.8	-0.7	0.5	-0.4	-1.2	2.2

^{1.} Establishments that are temporarily closed for more than 14 days during a month are excluded from the results.

^{2.} Establishments primarily offering accommodation for periods of one month or more are excluded from the survey.

^{3.} Monthly capacity shows the number of stay units available and is affected by the number of days in a month.

^{4.} Percentage changes are calculated on unrounded figures.

Table 2

Occupancy rate excluding holiday parks⁽¹⁾
By region

	Series	Month												
	ref:			2011						201	12			
Region	ACSM.	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
			Occi	ıpancy	rate (p	ercent)								
Northland	S12RAB	34.2	36.6	44.6	45.9	55.5	56.7	46.8	41.9	30.5	25.1	25.0	23.8	29.7
Auckland	S12RAB S12RBB	61.5	68.1	68.4	60.0	60.9	71.0	71.4	60.5	55.3	54.6	51.9	56.3	58.0
Waikato	S12RBB S12RCB	38.5	43.1	47.9	42.5	51.5	55.9	52.4	46.0	35.4	37.8	35.8	32.0	36.5
Bay of Plenty ⁽²⁾														
	S12RDB	42.6	48.1	54.6	51.9	58.4	55.9	53.9	51.0	37.4	37.3	36.9	35.1	40.9
Hawke's Bay, Gisborne	S12REB	43.4	44.0	49.5	49.0	56.5	60.6 46.3	54.3	41.1	35.8	33.3	31.0	28.6	34.0
Taranaki, Manawatu-Wanganui	S12RFB	37.5	35.9	38.2	31.2	37.5		47.3	37.5	31.3	29.0	35.5	33.7	36.4
Wellington	S12RGB	58.8	59.2	66.1	51.1	54.9	71.4	69.5	53.2	53.3	50.8	49.7	47.0	57.0
Nelson, Marlborough, Tasman	S12RHB S12RIB	30.8 46.0	38.2 48.1	47.2 58.1	48.6 53.1	60.0 58.2	61.5 62.1	55.2 58.0	42.3 50.9	31.1 41.3	28.8 38.6	28.9 42.3	28.2 43.2	29.7 45.2
Canterbury West Coast	S12RIB S12RJB	26.6	31.2	43.6	53. i 43.5	55.3	57.9	49.0	41.6	28.1	23.5	28.2		45.2 24.4
													23.9	
Otago ⁽³⁾	S12RKB	45.9	38.9	53.7	54.0	63.9	65.3	59.7	54.5	38.3	37.4	59.2	56.8	44.9
Southland	S12RLB	30.6	29.8	45.1	44.3	50.0	54.1	47.6	37.3	30.5	24.4	26.6	27.1	26.6
New Zealand	S12RZB	45.7	47.9	54.9	50.3	56.6	62.1	58.7	49.9	41.0	39.4	42.5	41.9	43.5
	Percenta	ge chan	ae fron	n the sa	ame mo	nth of	the pre	vious v	ear ⁽⁴⁾					
		9	J				p	,						
Northland	S12RAB	23.3	-2.4	7.4	2.9	-1.7	-0.2	-7.8	-8.9	-7.5	-11.2	-15.1	-11.2	-13.1
Auckland	S12RBB	7.9	12.9	-2.1	1.7	-2.2	-3.1	1.9	-3.8	-4.6	4.3	-11.4	-9.4	-5.7
Waikato	S12RCB	5.1	0.7	1.4	0.0	-4.1	-2.3	1.4	-5.5	4.2	6.1	-2.6	-6.0	-5.4
Bay of Plenty ⁽²⁾	S12RDB	-4.8	3.0	4.0	4.9	-0.4	-8.8	-0.8	-1.8	-9.6	-10.1	-22.8	-27.0	-4.0
Hawke's Bay, Gisborne	S12REB	14.8	0.4	0.8	1.3	0.9	-3.2	-4.8	-14.1	-4.3	-3.1	-2.4	-23.6	-21.6
Taranaki, Manawatu-Wanganui	S12RFB	-2.0	0.9	1.8	2.5	12.7	7.8	7.4	-1.7	1.7	-2.9	-0.4	-10.9	-2.9
Wellington	S12RGB	7.1	5.9	9.7	-1.8	5.1	-0.8	0.0	-13.6	-2.5	-5.0	-14.0	-19.9	-3.1
Nelson, Marlborough, Tasman	S12RHB	1.4	11.0	1.0	2.9	-5.3	-9.3	-2.2	-8.6	-1.3	8.0	-7.2	-10.0	-3.5
Canterbury	S12RIB	4.4	-1.7	-0.1	6.3	-7.3	6.9	5.8	-4.1	-4.2	-5.0	-7.0	-3.4	-1.7
West Coast	S12RJB	2.9	-4.9	-6.4	-3.6	-1.0	-9.8	-7.5	-3.8	5.8	-13.1	6.5	0.7	-8.2
Otago ⁽³⁾	S12RKB	-5.9	-6.6	7.1	2.7	5.2	-5.7	-3.7	3.7	3.9	5.8	4.9	-1.1	-2.2
Southland	S12RLB	19.7	-7.2	-4.2	-1.0	-5.8	-12.7	-7.9	-5.9	-0.3	-3.0	9.7	10.7	-13.0
New Zealand	S12RZB	4.1	3.2	1.6	2.1	-1.1	-2.4	0.1	-4.4	-1.9	-0.5	-7.2	-9.8	-4.9

- 1. More detailed information is available from regional tourism organisations or Statistics New Zealand.
- 2. The Bay of Plenty region includes part of the Rotorua territorial authority.
- 3. The Otago region includes the Queenstown-Lakes territorial authority.
- 4. Percentage changes are calculated on unrounded figures.

Table 3

New Zealand guest nights

		Unadjus	ted series	Seasonally adj	usted series (1)(2)	Trend s	series ⁽¹⁾⁽³⁾
		•	Change from		Change from		Change from
		Guest	same month of	Guest	previous	Guest	previous
		nights	previous year	nights	month	nights	month
		(000)	(percent)(4)	(000)	(percent)(4)	(000)	(percent)(4)
Series	ref: ACSM.	S14A9Z03		S14S9Z03		S14T9Z03	
Monti		2 244	3.0	2 602	4.0	2,691	0.2
2009	Sep	2,211		2,693	1.3		
	Oct	2,525	0.5	2,711	0.7	2,695	0.2
	Nov	2,650	0.5	2,639	-2.7	2,698	0.1
0040	Dec	3,242	4.4	2,719	3.0	2,699	0.0
2010	Jan	4,439	4.4	2,740	0.8	2,699	0.0
	Feb	3,326	1.5	2,670	-2.6	2,697	-0.1
	Mar	3,274	2.3	2,728	2.2	2,694	-0.1
	Apr	2,821	0.8	2,718	-0.4	2,690	-0.1
	May	1,881	-6.1	2,634	-3.1	2,686	-0.2
	Jun	1,731	7.0	2,675	1.6	2,681	-0.2
	Jul	2,215	0.2	2,687	0.4	2,676	-0.2
	Aug	2,025	0.0	2,653	-1.3	2,670	-0.2
	Sep	2,184	-1.2	2,660	0.3	2,664	-0.2
	Oct	2,482	-1.7	2,660	0.0	2,658	-0.2
	Nov	2,703	2.0	2,692	1.2	2,654	-0.2
	Dec	3,165	-2.4	2,641	-1.9	2,651	-0.1
2011	Jan	4,335	-2.3	2,676	1.3	2,650	0.0
	Feb	3,275	-1.5	2,644	-1.2	2,650	0.0
	Mar	3,096	-5.4	2,594	-1.9	2,653	0.1
	Apr	2,715	-3.7	2,620	1.0	2,656	0.1
	May	1,898	0.9	2,654	1.3	2,659	0.1
	Jun	1,736	0.3	2,680	1.0	2,662	0.1
	Jul	2,259	2.0	2,728	1.8	2,663	0.0
	Aug	2,195	8.4	2,872	5.3	2,661	-0.1
	Sep	2,189	0.3	2,666	-7.2	2,657	-0.2
	Oct	2,445	-1.5	2,615	-1.9	2,650	-0.3
	Nov	2,663	-1.5	2,653	1.5	2,640	-0.4
	Dec	3,208	1.4	2,670	0.6	2,629	-0.4
2012	Jan	4,152	-4.2	2,562	-4.0	2,618	-0.4
	Feb	3,209	-2.0	2,601	1.5	2,607	-0.4
	Mar	3,071	-0.8	2,580	-0.8	2,600	-0.3
	Apr	2,659	-2.1	2,569	-0.4	2,594	-0.2
	May	1,893	-0.3	2,648	3.1	2,589	-0.2
	Jun	1,809	4.2	2,785	5.2	2,584	-0.2
	Jul	2,108	-6.7	2,539	-8.8	2,580	-0.2
	Aug	1,993	-9.2	2,604	2.6	2,576	-0.2
	Sep	2,111	-3.6	2,568	-1.4	2,574	-0.1

^{1.} Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures. The national series are calculated directly and may not match the sum of the lower-level series.

^{2.} The seasonally adjusted series differs from the unadjusted series in that the seasonal changes have been removed.

^{3.} The trend series differs from the unadjusted series in that both the seasonal and irregular components have been removed.

^{4.} Percentage changes are calculated on unrounded figures.

Table 4

Seasonally adjusted and trend guest nights⁽¹⁾
By accommodation type

	Series	Month												
	ref:			2011						2	012			
Accommodation type	ACSM.	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
		Se	asonall	y adjus	ted gue	st nigh	ts (000) ⁽²⁾						
Hotels/resorts	S14SAZ03	872	831	859	924	869	850	869	889	901	979	864	915	891
Motels/motor inns/apartments	S14SBZ03	825	864	888	868	855	852	840	833	873	921	844	840	831
Backpackers	S14SDZ03	396	385	363	356	344	355	346	345	340	340	319	320	332
Holiday parks	S14SEZ03	584	537	555	538	503	541	507	524	530	541	512	511	495
Percentage change from previous month ⁽³⁾														
			oomag.	· •9										
Hotels/resorts	S14SAZ03	-8.0	-4.7	3.4	7.6	-5.9	-2.2	2.2	2.3	1.4	8.6	-11.7	5.9	-2.6
Motels/motor inns/apartments	S14SBZ03	-13.6	4.8	2.8	-2.2	-1.6	-0.3	-1.4	-0.9	4.9	5.5	-8.4	-0.4	-1.2
Backpackers	S14SDZ03	2.4	-2.9	-5.6	-2.1	-3.3	3.0	-2.3	-0.4	-1.4	0.1	-6.3	0.5	3.5
Holiday parks	S14SEZ03	-0.1	-8.0	3.2	-3.1	-6.4	7.6	-6.4	3.4	1.1	2.2	-5.5	-0.2	-3.1
			Gu	est nig	hts trer	d (000)	(4)							
				ioot ilig		u (000)								
Hotels/resorts	S14TAZ03	877	869	862	859	861	866	874	882	889	894	897	899	899
Motels/motor inns/apartments	S14TBZ03	876	873	870	865	861	857	854	850	847	845	842	839	837
Backpackers	S14TDZ03	379	377	370	361	354	349	346	343	339	334	329	326	324
Holiday parks	S14TEZ03	563	558	551	544	537	531	526	522	520	517	514	511	510
		Per	centage	chang	e from	oreviou	ıs mon	th ⁽³⁾						
Hotels/resorts	S14TAZ03	-0.7	-0.9	-0.8	-0.4	0.3	0.6	0.9	0.9	0.8	0.6	0.4	0.2	0.0
Motels/motor inns/apartments	S14TBZ03	-0.1	-0.3	-0.4	-0.5	-0.5	-0.5	-0.4	-0.4	-0.3	-0.3	-0.3	-0.3	-0.3
Backpackers	S14TDZ03	0.5	-0.8	-1.8	-2.3	-2.1	-1.3	-0.9	-0.9	-1.2	-1.4	-1.3	-1.1	-0.7
Holiday parks	S14TEZ03	-0.5	-0.9	-1.2	-1.3	-1.3	-1.1	-0.9	-0.6	-0.5	-0.6	-0.6	-0.6	-0.2

^{1.} Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures.

^{2.} The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

^{3.} Percentage changes are calculated on unrounded figures.

^{4.} The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Table 5

North Island guest nights

		Unadjus	ted series	Seasonally adj	usted series (1)(2)	Trend s	series ⁽¹⁾⁽³⁾
		j	Change from		Change from		Change from
		Guest	same month of	Guest	previous	Guest	previous
		nights	previous year	nights	month	nights	month
		(000)	(percent)(4)	(000)	(percent) ⁽⁴⁾	(000)	(percent)(4)
Series	ref: ACSM.	S14A9R03		S14S9R03		S14T9R03	•
Monti	,						
2009	Sep	1,323	2.4	1,559	2.7	1,556	0.1
2000	Oct	1,516	-1.3	1,552	-0.4	1,556	0.0
	Nov	1,497	-1.9	1,517	-2.3	1,556	0.0
	Dec	1,830	2.9	1,581	4.2	1,556	-0.1
2010	Jan	2,531	4.3	1,603	1.4	1,554	-0.1
2010	Feb	1,832	1.1	1,547	-3.5	1,552	-0.1
	Mar	1,824	1.1	1,545	-0.1	1,551	-0.1
	Apr	1,609	-1.5	1,557	0.8	1,549	-0.1
	May	1,171	-4.0	1,518	-2.5	1,547	-0.1
	Jun	1,082	7.8	1,548	2.0	1,545	-0.1
	Jul	1,283	-0.2	1,552	0.3	1,545	0.0
	Aug	1,158	0.6	1,532	-1.4	1,545	0.0
	Sep	1,303	-1.5	1,533	0.2	1,548	0.0
	Oct	1,524	0.5	1,556	1.5	1,552	0.1
	Nov	1,573	5.1	1,595	2.5	1,558	0.4
	Dec	1,810	-1.1	1,559	-2.3	1,566	0.5
2011	Jan	2,481	-2.0	1,574	1.0	1,576	0.6
2011	Feb	1,850	1.0	1,566	-0.5	1,587	0.7
	Mar	1,858	1.9	1,582	1.0	1,599	0.8
	Apr	1,660	3.2	1,606	1.5	1,611	0.7
	May	1,240	5.9	1,606	0.0	1,622	0.7
	Jun	1,146	5.9	1,637	1.9	1,631	0.5
	Jul	1,400	9.1	1,688	3.1	1,636	0.3
	Aug	1,361	17.5	1,798	6.5	1,639	0.1
	Sep	1,404	7.7	1,650	-8.2	1,637	-0.1
	Oct	1,596	4.7	1,628	-1.4	1,632	-0.3
	Nov	1,599	1.7	1,622	-0.3	1,624	-0.5
	Dec	1,880	3.9	1,616	-0.4	1,613	-0.7
2012	Jan	2,401	-3.3	1,523	-5.7	1,602	-0.7
_~	Feb	1,902	2.8	1,613	5.9	1,591	-0.7
	Mar	1,862	0.2	1,591	-1.4	1,582	-0.6
	Apr	1,602	-3.5	1,551	-2.5	1,574	-0.5
	May	1,222	-1.5	1,587	2.3	1,568	-0.4
	Jun	1,198	4.5	1,707	7.6	1,562	-0.4
	Jul	1,263	-9.7	1,518	-11.1	1,557	-0.3
	Aug	1,195	-3. <i>1</i> -12.1	1,578	3.9	1,552	-0.3
	Sep	1,327	-5.5	1,557	-1.3	1,548	-0.2

^{1.} Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures.

^{2.} The seasonally adjusted series differs from the unadjusted series in that the seasonal changes have been removed

^{3.} The trend series differs from the unadjusted series in that both the seasonal and irregular components have been removed.

^{4.} Percentage changes are calculated on unrounded figures.

Table 6

South Island guest nights

		Unadjust	ted series	Seasonally adj	usted series (1)(2)	Trend s	eries ⁽¹⁾⁽³⁾
			Change from		Change from		Change from
		Guest	same month of	Guest	previous	Guest	previous
		nights	previous year	nights	month	nights	month
		(000)	(percent)(4)	(000)	(percent)(4)	(000)	(percent)(4)
Series	ref: ACSM.	S14A9S03		S14S9S03		S14T9S03	
Month							
2009		888	4.0	1,142	0.3	1,136	0.4
2009	•		3.2	1,142	1.2	1,139	0.3
	Oct	1,008					0.2
	Nov	1,154	3.7	1,125	-2.6	1,142	
2010	Dec	1,412	6.4	1,142	1.5	1,144	0.2
2010	Jan Fab	1,907	4.5	1,136	-0.6	1,145	0.1
	Feb	1,494	2.1	1,124	-1.0	1,145	0.0
	Mar	1,450	3.9	1,176	4.6	1,145	-0.1
	Apr	1,212	3.9	1,164	-1.0	1,143	-0.1
	May	710	-9.4	1,095	-6.0	1,141	-0.2
	Jun	649	5.6	1,143	4.4	1,138	-0.3
	Jul	933	0.8	1,140	-0.3	1,134	-0.4
	Aug	867	-0.9	1,119	-1.9	1,128	-0.5
	Sep	881	-0.8	1,136	1.5	1,120	-0.7
	Oct	958	-5.0	1,100	-3.2	1,109	-0.9
	Nov	1,130	-2.1	1,101	0.2	1,098	-1.0
	Dec	1,355	-4.0	1,088	-1.2	1,086	-1.1
2011	Jan	1,854	-2.8	1,096	0.7	1,074	-1.1
	Feb	1,425	-4.6	1,082	-1.3	1,062	-1.1
	Mar	1,238	-14.6	1,014	-6.3	1,052	-1.0
	Apr	1,055	-12.9	1,017	0.3	1,043	-0.8
	May	658	-7.3	1,020	0.3	1,036	-0.6
	Jun	591	-9.0	1,034	1.3	1,032	-0.4
	Jul	859	-7.9	1,044	1.0	1,029	-0.3
	Aug	835	-3.8	1,072	2.7	1,027	-0.2
	Sep	786	-10.8	1,015	-5.4	1,025	-0.1
	Oct	850	-11.3	975	-4.0	1,025	-0.1
	Nov	1,063	-5.9	1,036	6.3	1,025	0.0
	Dec	1,328	-2.0	1,062	2.5	1,025	0.0
2012	Jan	1,751	-5.5	1,032	-2.8	1,025	0.0
	Feb	1,307	-8.3	997	-3.4	1,024	0.0
	Mar	1,209	-2.3	995	-0.2	1,025	0.0
	Apr	1,057	0.1	1,021	2.6	1,025	0.1
	May	670	1.9	1,045	2.4	1,026	0.1
	Jun	611	3.4	1,064	1.8	1,027	0.1
	Jul	845	-1.7	1,023	-3.9	1,027	0.0
	Aug	798	-4.4	1,021	-0.2	1,028	0.1
	Sep	784	-0.2	1,013	-0.9	1,028	0.0

^{1.} Seasonally adjusted and trend figures are recalculated each month and may differ from previously published figures.

^{2.} The seasonally adjusted series differs from the unadjusted series in that the seasonal changes have been removed

^{3.} The trend series differs from the unadjusted series in that both the seasonal and irregular components have been removed.

^{4.} Percentage changes are calculated on unrounded figures.

Table 7

Regional guest nights

	Series	Month												
	ref:			2011						20	12			
Region	ACSM.	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
				Guest	nights	(000)								
Northland	S16RA03	85	108	123	196	321	180	142	126	80	67	71	60	79
Auckland	S16RB03	488	557	536	578	612	582	620	537	458	453	448	476	470
Waikato	S16RC03	183	221	227	290	393	287	274	240	160	167	169	146	173
Bay of Plenty ⁽¹⁾	S16RD03	207	230	246	321	437	280	261	263	172	176	191	169	193
Hawke's Bay, Gisborne	S16RE03	86	99	98	133	186	136	123	90	66	61	60	54	68
Taranaki, Manawatu-Wanganui	S16RF03	134	142	127	143	197	166	175	137	99	98	136	118	131
Wellington	S16RG03	221	238	243	220	254	271	266	209	188	176	189	172	213
Nelson, Marlborough, Tasman	S16RH03	91	128	149	220	354	231	195	151	92	80	84	76	91
Canterbury	S16RI03	265	311	372	427	519	402	392	343	242	225	271	262	284
West Coast	S16RJ03	59	78	107	123	161	140	123	103	57	44	57	46	59
Otago ⁽²⁾	S16RK03	323	285	358	470	608	436	414	391	237	230	398	378	311
Southland	S16RL03	48	48	77	87	109	97	86	69	42	32	35	35	39
New Zealand	S16RZ03	2,189	2,445	2,663	3,208	4,152	3,209	3,071	2,659	1,893	1,809	2,108	1,993	2,111
	Percent	age cha	nge fro	m the	same n	nonth o	f the pr	evious	year ⁽³⁾					
Northland	S15RA03	8.8	-9.8	4.2	-3.0	-2.0	5.1	-10.8	-16.0	-6.2	-0.1	-13.1	-13.8	-6.4
Auckland	S15RB03	11.4	13.5	-1.8	12.2	0.2	4.6	6.6	5.6	-0.3	12.9	-7.8	-3.4	-3.8
Waikato	S15RC03	11.0	3.0	3.6	4.5	-5.9	5.2	1.7	-4.9	9.8	8.4	-6.3	-10.2	-5.7
Bay of Plenty ⁽¹⁾	S15RD03	0.2	-3.3	1.9	0.1	-10.0	-5.0	-6.6	-3.6	-8.7	-2.7	-17.5	-21.1	-6.6
Hawke's Bay, Gisborne	S15RE03	16.7	3.3	2.7	0.2	-8.7	-1.3	-0.2	-13.2	-1.9	-1.1	-4.6	-22.8	-20.5
Taranaki, Manawatu-Wanganui	S15RF03	-2.4	2.3	-2.4	4.6	5.4	9.3	6.5	-2.7	0.4	4.3	-1.2	-11.7	-2.0
Wellington	S15RG03	7.9	5.4	8.6	-2.6	2.1	2.0	-4.7	-9.8	-4.3	-5.9	-14.3	-20.9	-3.8
Nelson, Marlborough, Tasman	S15RH03	8.0	12.2	2.4	-3.3	-7.0	-3.0	-4.5	-6.5	-1.2	-0.1	-7.1	-17.9	0.1
Canterbury	S15RI03	-26.6	-23.8	-19.9	-14.1	-19.1	-12.7	3.9	1.7	-0.8	2.7	-3.2	-2.7	7.1
West Coast	S15RJ03	-6.8	-11.4	-2.3	1.8	-0.9	-7.9	-6.5	-1.3	2.5	-10.5	5.0	-1.4	-0.1
Otago ⁽²⁾	S15RK03	-0.4	-2.5	8.6	11.9	8.8	-6.2	-3.2	3.1	7.2	9.5	-0.3	-3.7	-3.6
Southland	S15RL03	13.2	-14.0	-4.2	-2.0	-1.0	-10.6	-12.8	-5.7	-4.3	-1.5	-1.2	6.4	-18.8
New Zealand	S15RZ03	0.3	-1.5	-1.5	1.4	-4.2	-2.0	-0.8	-2.1	-0.3	4.2	-6.7	-9.2	-3.6

^{1.} The Bay of Plenty region includes part of the Rotorua territorial authority.

 $^{2. \}quad \hbox{The Otago region includes the Queenstown-Lakes territorial authority}.$

^{3.} Percentage changes are calculated on unrounded figures.

Table 8 **Domestic and international guest nights**

			omestic guest night	S	Int	ernational guest nig	hts
			Seasonally	40)		Seasonally	(0)
		Unadjusted	adjusted ⁽¹⁾	Trend ⁽²⁾	Unadjusted	adjusted ⁽¹⁾	Trend ⁽²⁾
Series	ref: ACSM.	S16RZ19	S16RZ1S	S16RZ1T	S16RZ39	S16RZ3S	S16RZ3T
				Guest nights (000)			
Month		4.070	4.500	4 507	044	4.400	4 000
2010	•	1,373	1,563	1,567	811	1,100	1,092
	Oct	1,562	1,596	1,570	921	1,048	1,086
	Nov	1,466	1,616	1,574	1,236	1,081	1,083
2011	Dec	1,797	1,566	1,578	1,368	1,076	1,080
2011	Jan	2,647	1,569	1,582	1,688	1,110	1,076
	Feb	1,660	1,544	1,586	1,616	1,099	1,067
	Mar	1,730	1,581	1,590	1,366	1,020	1,055
	Apr	1,698	1,591	1,594	1,018	1,031	1,045
	May	1,211	1,584	1,597	687	1,043	1,044
	Jun	1,166	1,619	1,600	570	1,050	1,054
	Jul	1,498	1,687	1,601	761	1,036	1,072
	Aug	1,415	1,780	1,601	781	1,095	1,089
	Sep	1,211	1,381	1,601	979	1,323	1,097
	Oct	1,459	1,491	1,599	986	1,123	1,090
	Nov	1,467	1,614	1,598	1,196	1,049	1,072
	Dec	1,871	1,626	1,596	1,337	1,049	1,046
2012	Jan	2,583	1,533	1,596	1,568	1,026	1,021
	Feb	1,776	1,654	1,597	1,433	978	1,006
	Mar	1,754	1,609	1,599	1,317	987	1,002
	Apr	1,656	1,554	1,602	1,003	1,015	1,005
	May	1,224	1,611	1,604	669	1,015	1,010
	Jun	1,232	1,694	1,605	577	1,065	1,011
	Jul	1,370	1,538	1,606	738	1,004	1,008
	Aug	1,276	1,606	1,607	717	1,004	1,002
	Sep	1,402	1,601	1,610	709	956	994
			Percentage of	change from previ	ous month ⁽³⁾		
Month	•						
2010			0.5	0.2		-0.6	-1.0
2010	Oct	***	2.1	0.2	•••	-4.7	-0.5
	Nov	•••		0.2	•••	3.1	-0.3
	Dec	***	1.2 -3.1	0.3	***	-0.4	-0.3 -0.2
2011	Jan	***	0.2	0.3	•••	3.1	-0.2
2011	Feb	***	-1.6	0.3	***	-0.9	-0.4
		***			•••		
	Mar Anr	•••	2.4	0.3		-7.2 1.1	-1.1 1.0
	Apr	•••	0.7	0.2		1.1 1.2	-1.0 0.1
	May	•••	-0.5	0.2			-0.1 1.0
	Jun	•••	2.2	0.2		0.7	1.0
	Jul	•••	4.2	0.1		-1.4 5.7	1.7
	Aug	•••	5.5	0.0	•••	5.7	1.6
	Sep	•••	-22.4	0.0	•••	20.8	0.7
	Oct	•••	7.9	-0.1	•••	-15.1	-0.6
	Nov		8.3	-0.1		-6.6	-1.7
0015	Dec	•••	0.7	-0.1		-0.1	-2.4
2012	Jan	•••	-5.7	0.0		-2.2	-2.3
	Feb		7.8	0.1		-4.7	-1.5
	Mar	•••	-2.7	0.1	•••	1.0	-0.4
	Apr	•••	-3.4	0.2	•••	2.9	0.4
	May	•••	3.7	0.1	•••	0.0	0.5
	Jun		5.1	0.1		4.9	0.1
	Jul		-9.2	0.1		-5.7	-0.3
	Aug		4.5	0.1		0.0	-0.6
	Sep		-0.3	0.1	***	-4.7	-0.8

^{1.} Seasonally adjusted figures exclude estimated seasonal fluctuations and are recalculated each month.

Symbol: ... not applicable. (Because of seasonality it can be misleading to compare figures for adjacent months.)

^{2.} Trend figures exclude estimated seasonal fluctuations and short-term irregular movements and are recalculated each month.

^{3.} Percentage changes are calculated on unrounded figures.